

City of Appleton – **Resolution #20-R-17**

October 4, 2017

*Submitted by: Alderperson Coenen – District 11, Alderperson Martin – District 4*

*Referred to: Safety & Licensing Committee*

WHERE AS Appleton Downtown Inc.'s mission is to make downtown Appleton a vibrant and accessible destination for doing business, learning, living and leisure

WHERE AS Appleton Downtown Inc.'s sole purpose is to promote the City of Appleton's downtown

WHERE AS A strong and vibrant downtown fosters growth city wide

WHERE AS Appleton Downtown Inc. works closely with the department of Public Works and the Appleton Police Department to keep the central business district safe and clean, making it an attractive place to work and play

WHERE AS More than 500,000 visitors attend events each year in Appleton that are organized and sponsored by Appleton Downtown Inc.

And WHERE AS Appleton Downtown Inc. is a not for profit community coalition

BE IT RESOLVED THAT the City of Appleton wave the special event license fee for all special event applications that are submitted in a timely manner for Appleton Downtown Inc.