

- I. Have the Appleton Health in All Policy Team introduce themselves ( name and job title/role).
  - A. Start with Dean Gazza....Dean you are Appleton's lead on the Green Tier Legacy Community network that Katya described. When you were first contacted and asked to meet and then commit to attend a day long training and workshop on HiAP how did you go about selecting your team members? Why were those departments viewpoints important from your perspective?
    - DPW; roads, trails, sidewalks. Environment that supports bike / pedestrian
    - Community and Economic Development; New developments have the ability to be supportive of healthy environment. City comprehensive plan
    - Valley Transit; transportation to meet basic needs, medical services and occupational needs are critical to supporting health
    - Health; the focus of this department makes it a natural fit and in particular the extensive network of community partnerships this department has established.
  - B. Paula Vandehey... Through the green tier training your team seemed to readily embrace the idea of working towards a Health in All Policy Ordinance...why do you think that happened?
    - Our director team and by extension this Health in All Policy team have a long history of working together on a variety of topics. We support each other's work and know each other's strengths. When we learned more about the topic of Health in All Policy we collectively said we can make this happen. We already have worked together to improve the environment with a variety of projects including a comprehensive sidewalk policy and bike/ pedestrian mobility plan.
    - Department directors have the respect of Common Council members so knowing we were all committed to moving this Health in All Policy work forward made the decision easier.
  - C. Karen Harkness prior to your current position as Director of Planning and Economic Development you once served as an Common Council member in Appleton .....So perhaps using both perspectives...Once your team decided to work towards a HiAP what was the strategy and process you used to support such a policy in Appleton?
    - Our team left the training, we participated in on June 16<sup>th</sup> of 2017, motivated to work towards passing a Health in All Policy Ordinance. We felt we had consensus around making "transportation" our first priority of focus.
    - Next Kurt spoke to the Mayor about our work and desire to move forward resulting in this topic being placed on our department director staff meeting August 14<sup>th</sup>. Kurt prepared a talk piece that our team reviewed and provided feedback on which was then used to provide context and

background to our fellow department directors. It was important to our team to have the full support and knowledge of all of the department directors so we speak with one voice to the elected officials and public at large.

- It was at this point that we prepared a draft ordinance and placed both the talk piece and draft ordinance as an information item on four committees of jurisdiction that our team members staff. Our strategy was to educate as many Common Council members as possible through this process so we could answer and address any concerns prior to this being an action item for vote.
- Based on feedback from these meetings our team met again and invited the City Attorney to join us. It was important to include him in the drafting of the final version so as to address any compatibility issues in terms of format with the City Municipal codes and address any concerns he may have regarding this Health in All policy Ordinance.
- Finally both the talk piece and Ordinance advanced to Common Council as an action item. It was referred back to our committees for more discussion but no changes were suggested. It then was passed by Common Council December of 2017.

D. Kurt Eggebrecht.....Karen Harkness mentioned a talk piece that you drafted ( can a copy of this be provided to the audience?) as an education tool, that you used first for your fellow department directors and Mayor, and then later used for educating the Common Council members. How did the talk piece assist in your ability to educate these and other stakeholders?

It was our intent to bridge the conversation of how the Health in All Policy Ordinance work fits within our City Strategic plan. In Appleton we have an expectation and culture of departments working together with the community to improve the quality of life for all.

- We also thought it was important to discuss the term Social & Economic Factors and are the leading drivers of what shapes health in our community. Having a base knowledge that community health improvement requires work beyond the clinic setting is important also for stakeholders. Framing the discussion in this way allows partners to better understand the collective power we have to make educational and environmental changes. It is this empowerment that leads to community advocacy for trails, bike and pedestrian connectivity. It also gives voice to those who do not feel included in governmental decisions affecting their quality of life.

E. Ronald McDonald....Given this was clearly focused just on Appleton ....What barriers did you encounter as a regional transit system?

- Valley transit serves a regional area within northeast Wisconsin and as such my committee represents many communities beyond Appleton. So taking the Health in All Policy Ordinance to

this committee didn't make sense. With that said, what happens in Appleton often impacts other surrounding communities'.

- As you can imagine, the population we serve through mass transit is most often the population that will benefit from the Health in All Policy Ordinance. Providing transportation to medical appointments, groceries, and occupation is the critical service we provide. So efforts that improve access to our services benefits the health of the community.
- We didn't encounter any barriers and look forward to similar conversations in other communities as our team works to implement strategies that support all forms of transportation including walking, biking, and connectivity to mass transportation.

F. Karen Nelson in your role as Diversity Coordinator .....Have you experienced any synergy with your work and this new Health in All Policy? Has there been any examples of how this Health in All Policy work will impact your work internally and within the community?

- The work to improve the Social and Economic factors is at the heart of my work as the City Diversity Coordinator. Currently I am co-chairing a Community wide campaign called Diversity and Respect. This is an important awareness campaign that sets the expectations and culture in Appleton that every voice is important. We want to be known as the City that welcomes all talent and works to support an environment of inclusiveness for all. In Appleton those at greatest risk for poor health outcomes are low income residents, who have shorter life expectancy than other City residents. The health in All Policy Ordinance recognizes that not everyone has equal opportunity to a long and healthy life. Our work to improve conditions through advocacy for Policies and Programs that supports health for all bonds our work together.

G. Kurt Eggebrecht.....We saw that your local newspaper, the Post Crescent, quoted you and wrote an article about this policy prior to being voted on....What role if any did the media play in your ability to educate the community?

- The media played an important role in making the public aware of what the Health in All Policy Ordinance was and was not. It allow for the narrative to change from health is a personal responsibility to one that includes discussion of how a supportive environment for all can improve families and whole communities health.
- Our Health in All Policy Ordinance is fundamentally about creating systems –level change both within City departments and in the community.

H. All.....How did the larger community react to this proposed HiAP work?

- Letters of support from Health care systems, YMCA, East central Planning District and United Way.

In person support from League of women voters

- I. All....Looking back what lessons learned do you think would be helpful to other communities? What advice do you have for other communities wanting to pass an HiAP ordinance?
- J. All.....You have formed a Interdepartmental Health in All Polices Team, comprised of the six of you. What are your plans moving forward? ( Can a copy of the ordinance be made available to reference our committee charge?)

Comprehensive plan and Green Tier plans are being integrated into our teams work plan. The next step will be to take to every department director to add work to these two document's to first scope know existing and future work that supports health improvement for all.