

**Intervention Area: 2018 Transportation Action Plan  
Health in All Policies Committee**

Document	Action/Plan/Policy/Program	Social Determinants	Performance Measure/Metric	Health Equity Component	Baseline Metric	Timeline	Partners*	Notes
C.P. 6.1.12	Evaluate dimensional criteria for truck routes for the need to design for larger vehicles without significantly impacting pedestrian movements.	Community Safety	Number of redesigns that improve pedestrian and trucking movements.	By anticipating conflict between necessary truck traffic and needs for non-motorized forms of transportation, high-risk neighborhoods will be provided consideration on how this affects their ability to improve their health	DPW Road Design	2018	Department of Public Works, Community & Economic Development, East Central Planning District, Registered Neighborhoods	1. Redesign Prospect/Outagamie/Haskel intersection to accommodate truck traffic, and improve pedestrian movements as well. Project to be constructed in 2020.
C.P. 6.1.4	Design streets utilizing the City of Appleton's Complete Streets Policy.	Community Safety	Miles of streets designed using complete streets philosophy.	To provide an environment that meets all modes of transportation.	Miles of streets designed using complete streets philosophy.	2018	Department of Public Works, Community & Economic Development, East Central Planning District, Fox Cities Greenways, Bike Federation, Registered Neighborhoods	1. Council approved design for Telulah Avenue that includes bike lanes for construction in 2019. 2. Council approved design for Prospect Avenue that includes bike lanes for construction in 2020.
C.P. 6.3.5	Continue to implement the City's On-Street Bike Lane Plan and the Sidewalk Installation Policy as approved by the Common Council to ensure multi-modal transportation opportunities.	Community Safety		To create an environment that provides a safe and inviting bike and pedestrian experience.	Miles of sidewalk, bike lanes, and bike parking options. Traffic calming installations, such as bumpouts. Number of installed rapid-flashing beacons.	2018	Department of Public Works, Community & Economic Development, East Central Planning District, Fox Cities Greenways, Bike Federation, Registered Neighborhoods	1. Reconstructed several of the College Avenue crosswalks to enhance pedestrian visibility. 2. Implement lead walk indications at all city traffic signals to provide enhanced safety and visibility for pedestrians. 3. Installed raised crosswalk for AppleCreek Trail crossing of Providence Avenue.
S.P. 1. Energy Independence Action 2	Adopt and begin to implement a City Wide on-street bike lane plan	Community Safety	Miles of new bike lanes added	Greater access for people to walk and bike, improve physical activity, improved air quality through reduction of CO2	Number of miles of bike lanes in the city	2018	Department of Public Works, Community & Economic Development, Health, Park & Recreation, Valley Transit, Bike Federation, Greenways, East Central Planning District, Weight of the Fox Valley	1. Added bike lanes on one mile stretch of S. Oneida Street in 2018.
S.P. 1. Energy Independence Action 4 & 8 & 9	Reduce motor fuel consumption in City vehicles	Community Safety	Quantity of GPS units on CEA vehicles, fuel consumption of CEA vehicles, fuel type for CEA vehicles	Improved air quality through reduction of CO2	Quantity of GPS units on CEA vehicles, fuel consumption of CEA vehicles, fuel type for CEA vehicles	2018	Department of Public Works, All City departments utilizing CEA vehicles	1. Installed an additional 38 GPS units on various DPW equipment for a 2018 total of 146. 2. Through new buses at Valley Transit, purchased 2019-2023, there will be reduced motor fuel consumption and 97% lower emissions.
S.P. 3 Air Quality Action 1	Increase bike and pedestrian non-street trails	Community Safety	Miles of new bike and pedestrian non-street trails	Greater access for people to walk and bike, improve physical activity, improved air quality through reduction of CO2	Miles of new bike and pedestrian non-street trails	2018	Park & Recreation, Department of Public Works	1. Eagle Point Trail System 2. Lutz Trail along the river
S.P. 3 Air Quality Action 2	Install additional sidewalks to provide alternative means of transportation resulting in less creation of carbon dioxide emissions. Continue implementation of sidewalk poetry program	Community Safety	Miles of new sidewalks added or existing sidewalks replaced or enhanced. Quantity of sidewalks incorporating poetry	Improved air quality through reduction of CO2, creating greater access for people to walk and bike	Miles of new sidewalks added or existing sidewalks replaced or enhanced. Quantity of sidewalks incorporating poetry	2018	Department of Public Works, Community & Economic Development, Park & Recreation	1. Added 6 miles of sidewalk for a 2018 total of 451 miles. 2. Completed 5th year of Sidewalk Poetry Program, we now have 26 poems at over 75 locations.
S.P. 3 Air Quality Action 3, 4	Maintain and increase designation of Bicycle Friendly Community by the League of American Bicyclists	Community Safety	Quantity of bike racks available, miles of trails, number of bike safety training opportunities, number of newly installed Bike Fix-It Stations	Greater access for people to walk and bike, improve physical activity, improved air quality through reduction of CO2	Quantity of bike racks available, miles of trails, number of bike safety training opportunities	2018	Park & Recreation, Department of Public Works	1. Obtained silver designation for Bike-Friendly Community.
C.P. 6.3	Create an environment that is safe and conducive to walking and bicycling throughout the entire city.	Community Safety	Number of new sidewalks in targeted areas where they do not exist. Continue the City's policies to require sidewalks in new neighborhoods.	Convenient access to safe means of non-motorized modes of transportation leads to health improvement.	Number of new sidewalks in targeted areas where they do not exist. Continue the City's policies to require sidewalks in new neighborhoods.	2018	Department of Public Works, Community & Economic Development, Parks, Recreation & Facility Management.	1. Added sidewalk along Lynndale and Kamps where gaps existed.

C.P. 6.3.4	Continue to support the City's Safe Routes to School program.	Community Safety	Number of schools involved, number of children walking and biking to school.	Equitable access to safe non-motorized modes of transportation.	Number of schools involved, number of children walking and biking to school.	2018	Department of Public Works, Appleton Area and private School Districts, East Central Planning District	1. Walking school busses. Other school districts (Menasha, Freedom) have Appleton children attending their districts.
C.P. 6.3.13	Take steps to limit direct access to properties abutting arterial streets in order to improve pedestrian safety.	Community Safety	Number of curb-cuts along commercial corridors.	Equitable access to places of employment via safe non-motorized modes of transportation.	Number of curb-cuts along commercial corridors.	2018	Department of Public Works, Community & Economic Development.	1. Eliminated several access points as part of the S. Oneida Street Project in 2018.
Diversity & Inclusion Coordinator's Goals	City of Appleton Supervisor and Employee Annual Training	Employee Education	Number of employees trained	Advancing discussion of health equity and social inclusiveness	Number of employees trained	2018	Mayor's Office, Human Resources	
C.P. 6.3.14	Encourage installation of bike racks and fix it stations.	Community Safety	Number of bike racks and fix it stations.	Equitable access to safe non-motorized modes of transportation.	Number of bike racks and fix it stations.	2018	Community & Economic Development, Health, Private Sector partners.	1. City zoning ordinance requires bike parking to be installed in new or redevelopment projects. 2. 2018: 3 Fix-It Stations located at Library, Houdini Plaza and Telulah Park.
C.P. 3.3	Support future changes to zoning and other regulatory tools which are necessary to achieve the type of urban form and development reflective of smart growth principles, including support for "complete" neighborhoods (neighborhoods where residents can meet the majority of their daily needs on foot and by bicycle) throughout the City and in growth areas.	Family and Social Support	Number of amendments to city regulations and policies (for example: zoning ordinance text amendment)  Identify neighborhoods devoid of services that meet the daily needs utilizing foot or bicycle transportation (for example: healthy foods, physician offices, pharmacies, parks and schools)  Identify land for acquisition, or opportunities to share facilities, to provide adequate access to parks in developed parts of Appleton where there are no existing parks.	Equitable access to safe non-motorized modes of transportation.  Improved opportunity for employment and income.	Utilizing the 17 neighborhoods in the City of Appleton, use Walk Score as a tool to identify neighborhoods in need.  BMI Study WOTFV  Promote development of neighborhood serving businesses and amenities to meet the basic shopping and service needs of downtown and nearby residents.  Residents in the neighborhoods in and surrounding downtown do not have convenient access to all neighborhood-level retail and services.  Support the growth of existing grocery providers  Evaluate potential for a year-round public market in or adjacent to City Center Plaza.	2018	Community & Economic Development, Fox Cities Chamber of Commerce, Valley Transit, Department of Public Works, Health	1. Dane County GIS food and health desert study  2. Jacobs Meat Market, Green Gecko Grocer and Deli, Just Act Natural, Kwik Trip, Kate's Corner Store on the Lawrence University campus, and Riverview Gardens on W. College Avenue.  3. Zoning code change to allow ground floor residential units 120 feet (on street grade) off College Avenue has been approved.
Diversity & Inclusion Coordinator's Goals	Dignity and Respect Campaign	Family and Community Social Support	Dignity and Respect Survey to City Hall employees and City residents via Facebook	Create an environment that provides safe, healthy and inviting opportunity for social connectiveness	Dignity and Respect Survey to City Hall employees and City residents via Facebook (Results)	2018	Mayor's Office, Lawrence University, Business partners including: AASD, Secura, Thrivent, Principle Financial, etc.	1. 113 pledges at Kick-Off, which occurred 1/16/18. 2200 pledges at year-end 2018.
Health Department	Enhance health and wellness within our community and provide opportunities for learning and socialization to promote personal growth and wellbeing for adults in our community.	Family and Social Support	County Health Rankings  Adult Risk Factor Surveillance Survey	Improved opportunity for social connectiveness.  Improved health status.	County Health Rankings  Adult Risk Factor Surveillance Survey	2018	Health Department, ThedaCare, Ascension, Aurora, Mosaic, Children's Health Systems, Weight of the Fox Valley	1. Conducted phone-based survey of 1600 households within the tri-county region, 400 of which were conducted in the Fox Cities. 2. Key Stakeholder Surveys were also conducted.
C.P. 6.1.5	Plan for growing use of electric plug in vehicles.		Number of electrical plug-in options within City, including parking ramps and public buildings	Improved noise and air quality leads to quality of life indicators for all.	Number of electrical plug-in options within City, including parking ramps and public buildings	Ongoing	Parks, Recreation & Facility Management, Community & Economic Development, Department of Public Works	1. New Bluff Parking Ramp being designed to include locations for future electric plug in options if desired.

C.P. 6.3.15	Evaluate and encourage potential for a bike share program to connect key destinations.	Employment, Income	Number of bike share programs. Number of bikes available and locations.	Improved opportunity for employment and income.	Number of bike share programs. Number of bikes available and locations.	Ongoing	Department of Public Works, Community & Economic Development, Health, Private Sector partners, Appleton Downtown Inc.	1. Initial discussions for tourist and employment-related uses.
C.P. 6.3.3	Partner with local organizations to provide means and education on proper bicycling behavior.	Community Safety	Number of education sessions provided to citizens within neighborhoods.	To provide low-income residents means of non-motorized modes of transportation and bicycle safety.	Number of education sessions provided to citizens within neighborhoods.	Ongoing	Health Department, Bike Federation, Kiwanis Club, Riverview Gardens	1. Riverview Gardens-New refugees receive bicycles from community organizations.
	Promote downtown development best practices which encourage walkability Evaluate proposed developments against the requirements for walkability (the walk must be safe, useful, interesting, and comfortable).	Family and Social Support Employment/Income	Survey visitors and residents perception of walkability, including evaluation of safety, comfort and other features.	Improved opportunity for social connectiveness.	Survey visitors and residents perception of walkability, including evaluation of safety, comfort and other features.	Ongoing	Community & Economic Development, Fox Cities Chamber of Commerce, Valley Transit, Department of Public Works, Health, Fox Cities Convention and Visitors Bureau, Appleton Downtown Inc.	
C.P. 18.3.2	Develop the City's park system as an interconnected network of sites linked by greenways and trails.	Family and Social Support	Measure trail connectivity to parks. Number of parks connected. Number of miles of trails connecting to parks.	Improved opportunity for social connectiveness. Equitable access to safe non-motorized modes of transportation.	Measure trail connectivity to parks. Number of parks connected. Number of miles of trails connecting to parks.	Ongoing	Parks, Recreation & Facility Management, Community & Economic Development, Department of Public Works, Weight of the Fox Valley, Fox Cities Chamber of Commerce, Fox Cities Greenways	1. Implement the recommendations contained within the 2016 Appleton Trails Master Plan.
the basic shopping and ser	Encourage that future subdivision plats are compatible with traditional neighborhood principles including a well-connected, grid-like street network. Include in new neighborhoods a variety of types of housing (both detached and attached), local streets sized to encourage appropriate traffic speeds, street trees and sidewalks, parks and greenways within walking distance, and small commercial areas that accommodate not just cars but also bicyclists, pedestrians, and public transit.	Family and Social Support Employment/Income	Number of grid-like street networks Distance from a neighborhood to greenspace/parks	Improved opportunity for social connectiveness.	Number of grid-like street networks Distance from a neighborhood to greenspace/parks	Ongoing	Community & Economic Development, Valley Transit, Department of Public Works, Health, Parks, Recreation and Facilities Management	
C.P. 6.3.6 & 6.3.8	Design and install a city-wide sign and map system that guides bicyclists and pedestrians through the network, across the city and to key destinations. Continue to develop parking, trailheads, and related infrastructure to support the growing trail network in Appleton.	Community Safety	Number of miles of trails. Number of wayfaring signs. Number of bike and pedestrian users of marked routes/trails.	Equitable access to safe non-motorized modes of transportation.	Number of miles of trails. Number of wayfaring signs. Number of bike and pedestrian users of marked routes/trails.	Ongoing	Parks, Recreation & Facility Management, Department of Public Works, Community & Economic Development, Fox Cities Convention & Visitors Bureau, Weight of the Fox Valley	Encourage and implement better signage for pedestrian crossings to educate drivers of State laws and improve safety.
	Improve connectivity between the river valley and adjacent neighborhoods	Family and Social Support Employment/Income	Number of trails/bike lanes/sidewalks. Universal ramps to allow for non-motorized vehicles (for example: wheelchairs and strollers)	Equal access to services. Improved opportunity for social connectiveness.	Number of trails/bike lanes/sidewalks. Universal ramps to allow for non-motorized vehicles (for example: wheelchairs and strollers)	Ongoing	Community & Economic Development, Fox Cities Chamber of Commerce, Valley Transit, Department of Public Works, Health, Fox Cities Convention and Visitors Bureau, Fox River Navigational System Authority	18.5 OBJECTIVE: Expand and develop additional park and recreational facilities along the Fox River. 18.5.1 Plan, design, and construct additional facilities to facilitate greater access and enjoyment of the river including but not limited to boat launch and parking, canoe/kayak launch, additional trail facilities, trail heads, trail parking, and wayfinding signage.
C.P. 6.3.7	Continue implementation of the City's Trail Master Plan in order to create a comprehensive network of well linked bike lanes and off street trails.	Improved social connectiveness and physical activity				Ongoing	Parks, Recreation & Facility Management, Department of Public Works	

Mobility Plan, Trails Master Plan	Improve pedestrian and bicycle connections to and through the downtown There has been a growing trend for cities to make access and safety improvements which make travel easier for bicyclists and pedestrians. Appleton has recently developed new plans for multi-modal mobility in and around the downtown including the 2016 Downtown Appleton Mobility Plan and 2016 Appleton Trails Master Plan. The focus of this strategy is to implement the recommendations contained within the recently completed plans,	Family and Social Support  Community Safety  Employment/Income  Education	Focus on enhancing walkability by taking steps to ensure the pedestrian experience is safe, comfortable, useful, and interesting.  Restore Appleton Street to two-way traffic flow.  Develop a walking and bicycling path in the railroad corridor north of downtown.  Construct the riverwalk along the Fox River and path connections through Jones Park.  Prepare a bicycle and pedestrian map showing on and off-street routes through the downtown.  Provide locations for secure bicycle storage in the downtown.  Partner with non-profits and business owners to provide education to vehicle drivers, cyclists and pedestrians regarding best practices when utilizing shared space throughout the downtown and citywide.  Continue to strengthen bicycle and pedestrian connections which link adjacent neighborhoods to downtown, the Fox River, and the rest of the City.  Provide bike friendly amenities including but not limited to bike racks and fix it stations.  Expand the on-street bike lane network.	Equitable access to safe non-motorized modes of transportation.  Improved opportunity for employment and income.  Improved opportunity for social connectiveness.	Focus on enhancing walkability by taking steps to ensure the pedestrian experience is safe, comfortable, useful, and interesting.  Restore Appleton Street to two-way traffic flow.  Develop a walking and bicycling path in the railroad corridor north of downtown.  Construct the riverwalk along the Fox River and path connections through Jones Park.  Prepare a bicycle and pedestrian map showing on and off-street routes through the downtown.  Provide locations for secure bicycle storage in the downtown.  Partner with non-profits and business owners to provide education to vehicle drivers, cyclists and pedestrians regarding best practices when utilizing shared space throughout the downtown and citywide.  Continue to strengthen bicycle and pedestrian	2019	<b>Department of Public Works, Parks, Recreation and Facilities Management</b> , Community & Economic Development, Fox Cities Chamber of Commerce, Valley Transit, Health, Fox Cities Convention and Visitors Bureau, Appleton Area School District, Lawrence University, Appleton Downtown, Inc.	2016 Downtown Appleton Mobility Plan and 2016 Appleton Trails Master Plan
Diversity & Inclusion Coordinator's Goals	Poster/Education Campaign	Family and Community Social Support	Number of posters and number of locations that participate	Create an environment that provides safe, healthy and inviting opportunity for social connectiveness	Number of posters and number of locations that participate	2019	<b>Mayor's Office</b> , Lawrence University, Business partners including: ADI, AASD, Secura, Thrivent, Principle Financial, Facilities Management, Valley Transit, etc.	<b>1. 3 minute video completed.</b>
Diversity & Inclusion Coordinator's Goals	Valley Transit Dignity and Respect Campaign	Family and Community Social Support	Number of riders impacted by the campaign	Create an environment that provides safe, healthy and inviting opportunity for social connectiveness	Number of riders impacted by the campaign	2019	<b>Mayor's Office</b> , ADI, Valley Transit, etc.	
Valley Transit	Mobility Management and Travel Training	Increased mobility, increased independence	Hire Mobility Manager and Travel Trainer	Provide transportation options throughout the community	Number of people we are able to get in front of and talk to; Number of people trained to use the transit system	2019	<b>Valley Transit</b>	
Valley Transit	Quantum Securement System for ADA mobility enhancements	Increased mobility, increased independence	Purchase and install on all new buses	Provide transportation options throughout the community	Number of units installed	2019	<b>Valley Transit</b>	
Community Needs Assessment	Targeted facilitated neighborhood discussions regarding health concerns of individuals who often don't have a voice	Family and social support	Number of facilitated discussions and number of participants	Improve opportunity for social connectiveness, improve health status	Number of facilitated discussions and number of participants	2019	<b>Health Department</b> , Diversity and Inclusion Coordinator, Library Director, Community Foundation, United Way, Lawrence University	<b>1. October 30, 2018- Conducted Key Leader Focus Group (53 attendees)</b>
S.P. 3 Air Quality Action 7	Optimize traffic signals throughout the City	Community Safety	Quantity of traffic signals optimized	Improved air quality through reduction of CO2	Quantity of traffic signals optimized	2019	<b>Department of Public Works</b>	
Valley Transit Goals	Implement a Valley Transit app that allows residents to track the bus location in real time	Family and Social Support	Number of people who download the app	Improved quality of life of Valley Transit ridership	Number of people who download the app	2019	<b>Valley Transit</b> , Fox Cities Transit Commission, Valley Transit partners and Valley Transit's PR contractor	
Bicycle & Pedestrian Plan	Updated April 2019 Bike & Pedestrian Plan	Improved social connectiveness and physical activity	<ul style="list-style-type: none"> <li>Wayfarer signage</li> <li>Bike Parking</li> </ul>	Make less expensive forms of transportation, Safe, viable and convenient, benefitting community members who may not be able to afford to drive	<ul style="list-style-type: none"> <li>Wayfarer signage</li> <li>Bike Parking</li> </ul>	2019	<b>Department of Public Works, Park &amp; Recreation</b> , Health, Community & Economic Development, Valley Transit, Bike Federation, Greenways, East Central Planning District, Weight of the Fox Valley	
C.P. 10.7.1	Continue to participate in the WDNR's Legacy Green Tier program.		Provide leadership in sustainability and continue to strive to incorporate sustainability into City planning and operations.			2019		