



The City of Appleton's
2020-2021PY
Annual Action Plan

Expected Resources

AP-15 Expected Resources- 91.220(c)(1, 2)

Introduction

The City of Appleton’s CDBG Annual Action Plan includes a budget, which encompasses revenue from federal, state, and private agencies and will be used by many agencies in the community to address the priority needs identified throughout this Plan. The only funds, however, over which the City of Appleton maintains control in reference to this Plan are funds through the Community Development Block Grant (CDBG) program.

Anticipated Resources- Priority Table (Table 56)

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	Public-Federal	Acquisition Admin & Planning Economic Development Housing Public Improvements Public Services	592,072	45,000	200,000	837,072	2,662,928	The Program Income is generated through the City of Appleton’s Homeowner Rehabilitation Loan Program and the Appleton Housing Authority’s Homeowner Program, however, funds are placed in revolving funds and used exclusively in those programs

Explain how federal funds will leverage those additional resources (private, state, and local funds), including a description of how matching requirements will be satisfied

The City of Appleton will leverage all dollars received through the CDBG program by funding activities that, overall, are only a portion of the valuable services that that the awarded agencies provide to low and moderate-income households throughout the City of Appleton.

There are no matching requirements associated with CDBG funding; however, higher consideration was given to application that could demonstrate additional sources of funding to leverage projects.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in this Plan

The City of Appleton does not anticipate any qualified, participating agency to use any publicly-owned land or property while addressing the needs identified throughout this Plan.

Discussion

CDBG funding was awarded to programs that will perform the following activities during the 2020 program year: homebuyer assistance programs, homeowner rehabilitation programs, public service programs, public facility improvement programs, fair housing initiatives, and CDBG administration costs.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives- 91.220(c)(3)&(e)

Goals Summary Information (Table 57)

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Improve & maintain housing stock	2020	2021	Affordable Housing Non-Homeless Special Needs	N/A	Affordable Housing-Rehab of existing units	CDBG: \$232,694	Homeowner Housing Rehabilitated: 43 units
2	Homebuyer Assistance	2020	2021	Affordable Housing	N/A		CDBG: \$20,000	Direct Financial Assistance: 5 households
3	Rental Rehabilitation	2020	2021	Affordable Housing	N/A		CDBG: \$0	Rental units rehabilitated:
4	Acquisition for New Housing	2020	2021	Affordable Housing	N/A		CDBG: \$125,000	Homeowner Housing Added: 1 unit
5	Public Facilities Improvement	2020	2021	Non-Housing Community Development	N/A	Public Facilities	CDBG: \$207,334	Public Facility/Infrastructure Activities other than LMI Housing Benefit: 1,000 persons
6	Neighborhood Revitalization	2020	2021	Non-Housing Community Development	N/A	Public Facilities	CDBG: \$0	Public Facility/Infrastructure

								Activities other than LMI Housing Benefit: persons
7	Public Services	2020	2021	Homeless Non-Homeless Special Needs Non-Housing Community Development	N/A	Public Services	CDBG: \$101,540	Public Service Activities other than LMI Housing Benefit: 91 persons
8	Administration	2020	2021	Administration	N/A	N/A	CDBG: \$105,504	Other

Goal Descriptions (Table 58)

1	Goal Name	Improve & Maintain Housing Stock
	Goal Description	This strategic goal will be accomplished through the Appleton Housing Authority, the City of Appleton Rehabilitation Loan Program, and Rebuilding Together Fox Valley, where current housing stock (homeowner) will be rehabilitated and improved for LMI households.
2	Goal Name	Homebuyer Assistance
	Goal Description	These efforts are provided by the Appleton Housing Authority
3	Goal Name	Acquisition for New Housing
	Goal Description	This goal will be accomplished through the Greater Fox Cities Habitat for Humanity.
4	Goal Name	Public Facilities Improvement
	Goal Description	Significant upgrades and improvements to NAMI Fox Valley's Iris Place- which provides public service programming to individuals struggling with mental illness; Pillars Adult & Family Shelter- which provides emergency shelter for individuals and families experiencing homelessness; and the Mooring Programs- which offers residential treatment facilities and services for adults combatting substance abuse.
5	Goal Name	Public Services
	Goal Description	Various prevention programs for at-risk populations will be provided by LEAVEN, Salvation Army of the Fox Cities, and Pillars, Inc.
6	Goal Name	Administration
	Goal Description	This goal is accomplished through efforts of the City of Appleton and Fair Housing services.

AP-35 Projects- 91.220(d)

Introduction

During the CDBG competitive application process, the City of Appleton prioritized needs and strategically allocated funding to achieve the most community impact. The proposed use of CDBG-allocated funds in the 2020-2021PY will focus on activities that:

- Improve and maintain current housing stock
- Create accessibility to homeownership for first-time homebuyers
- Provide shelter and services to persons impacted by homelessness

- Revitalize public facilities
- Fund costs associated with administering various programs and activities
- Provide financial assistance to prevent homelessness

Project Information (Table 59)

#	Project Name
1	Appleton Housing Authority
2	City of Appleton Administration
3	City of Appleton Homeowner Rehabilitation Loan Program
4	Fair Housing Services
5	Greater Fox Cities Habitat for Humanity
6	LEAVEN, Inc
7	The Mooring Programs
8	NAMI Fox Valley's Iris Place
9	Rebuilding Together Fox Valley
10	Salvation Army of the Fox Cities
11	Pillars Adult & Family Shelter
12	Pillars, Inc

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

The City of Appleton CDBG Advisory Board determined that allocation priority would go towards fully funding the public services category, and then focus would be consideration of 'one time' requests improving on public facilities or increasing the current affordable housing stock. All activities funded support the City of Appleton's CDBG program goal of "creating a thriving urban community through the provision of assistance to low- and moderate-income households in the forms of basic shelter, affordable housing opportunities, expanded economic opportunities, suitable living environments and supportive services related to residential, financial, and social stability."

AP-38 Project Summary

Project Summary Information (Table 60)

1	Project Name	Appleton Housing Authority
	Target Area	
	Goals Supported	Improve and maintain housing stock Homebuyer assistance
	Needs Addressed	Affordable Housing- Rehab of existing units
	Funding	CDBG: \$75,000
	Description	The Appleton Housing Authority will use CDBG funds to support its First-Time Homebuyer Program by providing zero-interest down payments, rehabilitation efforts, and first-time homebuyer counseling.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	An estimated five households will receive downpayment assistance and eight first-time homebuyers will receive assistance for rehabilitation of their new home. It is expected that all benefiting participants will be low- or moderate-income households.

	Location Description	The Appleton Housing Authority is located at 925 W Northland Avenue in Appleton, Wisconsin. The homes that will be rehabilitated will be located within the City of Appleton, although the specific locations are still unknown.
	Planned Activities	The Appleton Housing Authority will use the CDBG funding to assist low- and moderate-income first-time homebuyers with downpayment assistance and/or needed repairs and rehabilitation to their newly acquired home. The funds also facilitate staff salaries for project delivery of the First-Time Homebuyer Program.
2	Project Name	City of Appleton Administration
	Target Area	
	Goals Supported	Administration
	Needs Addressed	
	Funding	CDBG: \$80,504
	Description	The City of Appleton will utilize the CDBG funds to offset expenses associated with administering the CDBG program.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	This activity will include costs associated with overseeing the day-to-date operations of the CDBG program.
	Location Description	The City of Appleton administrative duties will be performed by staff at City Hall, which is located at 100 N Appleton Street, Appleton, Wisconsin.
	Planned Activities	The City of Appleton will utilize the CDBG funds to compensate program administrative costs, such as staff time, notification or publications, and training costs associated with CDBG.
3	Project Name	City of Appleton Homeowner Rehabilitation Loan Program
	Target Area	
	Goals Supported	Improve and maintain housing stock
	Needs Addressed	Affordable housing- rehab of existing units
	Funding	CDBG: \$77,694
	Description	The City of Appleton's Homeowner Rehabilitation Loan Program will provide no downpayment, zero-interest loans to low- and moderate-income homeowners within the City of Appleton. These loans will compensate repairs and improvements made to the homes, improving the condition and increasing the overall value of the property.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 24 low- or moderate-income families will benefit from the proposed activities.
	Location Description	All properties rehabilitated will be located within the City of Appleton, but their specific location is unknown at this time.
	Planned Activities	The City of Appleton's Homeowner Rehabilitation Loan Program will utilize the CDBG funds by financing repairs and improvements including, but not limited to: window and roof replacement, exteriors, lead-based paint hazard mitigation,

		electrical, plumbing, and heating work, exterior doors, foundation work, and insulation. A portion of the CDBG funds will also be used to compensate salaries for delivery of the Homeowner Rehabilitation Loan Program.
4	Project Name	Fair Housing Services
	Target Area	
	Goals Supported	Administration
	Needs Addressed	
	Funding	CDBG: \$25,000
	Description	The Fair Housing Center of Northeast Wisconsin will provide fair housing services to City of Appleton residents.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	This is an administrative cost that is considered to satisfy the national objective of the CDBG program as a whole.
	Location Description	While the Metropolitan Milwaukee Fair Housing Council is located in Milwaukee, the Fair Housing Center of Northeast Wisconsin is located at 4650 West Spencer Street in Appleton, Wisconsin. The services provided with the support of CDBG funds will only pertain to City of Appleton residents.
	Planned Activities	The Fair Housing Center of Northeast Wisconsin conducts fair housing activities on behalf of the City of Appleton including, but not limited to: outreach and education; complaint intake and investigations; and technical assistance.
5	Project Name	Greater Fox Cities Habitat for Humanity- Affordable Housing Initiative
	Target Area	
	Goals Supported	Acquisition for new housing
	Needs Addressed	Affordable housing- rehab of existing rental units
	Funding	CDBG: \$125,000
	Description	Habitat for Humanity will acquire and rehabilitate two houses to be sold to qualified LMI households.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Two homes will be acquired and rehabilitated to be sold to LMI-households.
	Location Description	The location of the home for acquisition has not been determined, but will be located in the City of Appleton.
	Planned Activities	Habitat for Humanity will use funding for property acquisition and rehabilitation/renovation of two single-family homes that will be sold to qualifying, LMI-households.
6	Project Name	LEAVEN, Inc.
	Target Area	
	Goals Supported	Public services
	Needs Addressed	Public services
	Funding	CDBG: \$45,019.83
	Description	LEAVEN, Inc. helps to ensure that people have their most basic needs met. Financial assistance is provided to those who have

		no other resources to draw from and is intended to help stabilize households, preventing them from slipping into greater poverty and homelessness.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 150 households will benefit from the proposed activities.
	Location Description	LEAVEN is located at 1475 Opportunity Way in Menasha, Wisconsin. The services provided and reported with support of CDBG funding will pertain only to City of Appleton residents.
	Planned Activities	The funding will support LEAVEN's Emergency Assistance Program. This program provides rental and utility assistance to low- and moderate-income individuals and families residing in the City of Appleton.
7	Project Name	NAMI Fox Valley's Iris Place
	Target Area	
	Goals Supported	Public facilities improvement & maintenance
	Needs Addressed	Public facilities
	Funding	CDBG: \$62,334
	Description	Provide public facility improvements to current building to ensure continued provision of support and services to individuals struggling with mental illness.
	Target Date	3/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	This project will benefit 143 individuals struggling with mental illness, who reside in the City of Appleton and other surrounding communities.
	Location Description	The project will occur at 2331 E Lourdes Drive.
	Planned Activities	Removal and replacement of original windows throughout the building to ensure energy efficiency in a public facility building that offers mental health services to the community.
8	Project Name	The Mooring Programs
	Target Area	
	Goals Supported	Public facilities improvement & maintenance
	Needs Addressed	Public facilities
	Funding	CDBG: \$70,000
	Description	The Mooring Programs, which provides primary residential treatment services to men and women with substance abuse disorders, will utilize CDBG funds to repair and rehabilitate their Men's Apartment Program facilities.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Reconditioning of six residential treatment houses near the main facility, as well as the main facility building, which together provide a continuum of care beyond a 28-day program.
	Location Description	Rehabilitation at the following locations: 610 Lawrence Street; 131 S State Street; 415 S State Street; 617/619 Seventh Street;

		607 W Seventh St. All properties are located within the City of Appleton.
	Planned Activities	CDBG funds will be utilized for rehabilitation purposes, including but not limited to: foundation grading, sealing and painting; replacement of driveways; repair/replacement of roofs; replacement of water heaters; lighting upgrades, and kitchen upgrades.
9	Project Name	Rebuilding Together Fox Valley
	Target Area	
	Goals Supported	Improve and maintain housing stock
	Needs Addressed	Affordable housing- rehab of existing units
	Funding	CDBG: \$100,000
	Description	The project entails rehabilitation to 10 affordable units that are owner-occupied and in severe need.
	Target Date	3/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Rebuilding Together Fox Valley intends to complete rehabilitation projects for 10 owner-occupied households.
	Location Description	All homes will be located in the City of Appleton, in the West Appleton neighborhood.
	Planned Activities	RTFV intends to complete rehabilitation activities for 10 households, allowing them to remain safe and healthy in their homes.
10	Project Name	Salvation Army of the Fox Cities
	Target Area	
	Goals Supported	Public services
	Needs Addressed	Public services
	Funding	\$28,260.09
	Description	SAFC's Pathway of Hope prevention programming will equip families in need with tools to achieve economic stability through education, training, care, and recreation.
	Target Date	03/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 50 households will benefit from the proposed activities.
	Location Description	Salvation Army's prevention program is housed at 105 S Badger Ave, Appleton WI 54914. The services provided and reported with support of CDBG funding will pertain only to City of Appleton residents.
	Planned Activities	This program will provide rental and utility assistance to low- and moderate-income individuals and families residing in the City of Appleton.
11	Project Name	Pillars Adult & Family Shelter- Elevator Upgrade
	Target Area	
	Goals Supported	Public Facilities Improvement
	Needs Addressed	Public Facilities Improvement
	Funding	CDBG: \$75,000

	Description	This project entails replacing the facility's current elevator and replacing with a new, modernized system.
	Target Date	03/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Upgrading the elevator system will provide approximately 654 persons with safe and reliable accommodations, enabling people with disabilities to be able to access services offered at the facility.
	Location Description	This project will occur at 400 N Division St, Appleton WI
	Planned Activities	Pillars intends to contract services to replace the current elevator system with a more updated, modernized version.
12	Project Name	Pillars, Inc.- Prevention Programming
	Target Area	
	Goals Supported	Public services
	Needs Addressed	Public services
	Funding	CDBG: \$28,260.08
	Description	Pillar's Prevention programming offers financial assistance to households who have no other resources to draw from and is intended to help stabilize households, preventing them from slipping into greater poverty and homelessness. These clients are assessed and pulled from the local coordinated entry system.
	Target Date	03/31/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 61 households will benefit from the proposed activities.
	Location Description	Pillar's Prevention programming is housed at the Pillars Day Resource Center- 129 S Mason Street, Appleton WI 54914. The services provided and reported with support of CDBG funding will pertain only to City of Appleton residents.
	Planned Activities	This program will provide rental and utility assistance to low- and moderate-income individuals and families residing on the Coordinated Entry prioritization lists, residing in the City of Appleton.

AP-50 Geographic Distribution- 91.220(f)

Description of the geographic areas of the entitlement (including areas of low income and minority concentration) where assistance will be directed

The City of Appleton will not have a designated geographic area within the jurisdiction where funds are allocated. However, activities benefitting persons, facilities, or housing within the census block groups that HUD has designated as meeting the 51 percent low and moderate-income threshold will be given priority.

Rationale for the priorities for allocating investments geographically

The City of Appleton will not have a designated geographic area within the jurisdiction where funds are allocated. However, activities benefitting persons, facilities, or housing within the census block groups

that HUD has designated as meeting the 51 percent low and moderate-income threshold will be given priority.

Discussion

The City of Appleton will not have a designated geographic area within the jurisdiction where funds are allocated. However, activities benefitting persons, facilities, or housing within the census block groups that HUD has designated as meeting the 51 percent low and moderate-income threshold will be given priority.

AP-55 Affordable Housing- 91.220(a)

Introduction

The City of Appleton invests federal funding in the development of rental and homeownership units, and the rehabilitation and repair of existing renter and owner-occupied units. This section shows specific goals for the number of homeless, non-homeless, and special needs households that will be provided affordable housing during the 2020 program year. Also shown are the number of affordable housing units that will receive CDBG funding. Programs that will provide these units through the CDBG program are: the City of Appleton’s Homeowner Rehabilitation Loan Program, the Appleton Housing Authority, the Greater Fox Cities Habitat for Humanity, and Rebuilding Together Fox Valley.

One Year Goals for Affordable Housing by Support Requirement (Table 61)

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	44
Special Needs	0
Total	44

One Year Goals for Affordable Housing by Support Type (Table 62)

One Year Goals for the Number of Households Supported Through...	
Rental Assistance	0
The Production of New Units	0
Rehabilitation of Existing Units	43
Acquisition of Existing Units	1
Total	44

AP-60 Public Housing- 91.220(h)

Introduction

The Appleton Housing Authority’s mission is *“to provide decent, safe, and quality housing for individuals and families that need rent affordability along with opportunities and programming for participant desiring to become self-sufficient.”* The City of Appleton will provide funding to support the Appleton Housing Authority’s Homebuyer Program, which provides assistance for downpayments and needed repairs or upgrades for the home that are purchased by first-time homebuyers.

Actions planned during the next year to address the needs to public housing

While the City of Appleton does not provide CDBG funding to the Appleton Housing Authority in support of its public housing program, CDBG funds are allocated in support of the Appleton Housing Authority's Homebuyer Program, which includes downpayment assistance and rehabilitation financial assistance for first-time homebuyers.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

By supporting the Appleton Housing Authority's Homebuyer Program, public housing residents have the opportunity to learn about homeownership through homebuyer education classes. Completing these classes initiates the process of becoming a first-time homebuyer and receiving financial assistance for downpayments or needed repairs on their newly-purchase home.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

The Appleton Housing Authority is not designated as troubled.

Discussion

Overall, the Housing Authority is provided CDBG funding to support its First-Time Homebuyer Program only. The program is an acquisition/rehabilitation program that promotes affordable housing and financial assistance to low and moderate-income households, while revitalizing neighborhoods.

AP-65 Homeless & Other Special Needs Activities- 91.220(i)

Introduction

The City of Appleton awarded 2020 program year CDBG funding to several agencies that impact and support the needs of the homeless and special needs populations in the community.

The definition of the Special Needs population in the City of Appleton was derived after consulting with several nonprofit, supportive service-providing agencies in the Appleton area. The most prevalent, but certainly not exclusive, characteristics of the population were:

- Persons affected by mental health issues;
- Persons affected by substance abuse issues; and
- Elderly persons in need of supportive services for health and housing issues

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including:

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The City of Appleton continues to be an active member of the Fox Cities Housing Coalition (FCHC), the local continuum of care, serving as the lead agency and fiscal administrator for HUD Continuum of Care (CoC) and State of Wisconsin Emergency Housing and Homeless (EHH) grant funding into the community. While 2020 program year CDBG funding will only be supporting public facility improvements

to Pillars Adult & Family Shelter, CoC and EHH funds significantly support other agencies in the City of Appleton and their efforts to serve the homeless population.

Specifically, through EHH funds, Pillar's Adult and Family Shelter- a local emergency shelter for individuals and families- provides a street outreach program, which entails staff physically seeking out and connecting with unsheltered persons in the community. This program allows connections to be made, services to be offered, and relationships to be developed on the terms of the individual or family experiencing homelessness.

During the January 2020 Point in Time count, the Fox Cities- including the City of Appleton- identified 21 unsheltered persons experiencing homelessness. The City of Appleton and the community will continue to strive to serve these individuals, and others as necessary, by continuing to reach out, engage, and connect them to available resources in the community.

Addressing the emergency shelter and transitional housing needs of homeless persons

The Appleton Housing Authority, Salvation Army of the Fox Cities, and Pillars collaborate to provide transitional housing options and supportive services through a Tenant-Based Rental Assistance (TBRA) program. This program serves approximately 40 households annually.

Pillars and Harbor House Domestic Abuse Shelter continue to collaborate and provide six transitional housing beds, as well as supportive services, specifically for survivors of domestic abuse who are transitioning out of shelter. On average, eight households are served annually through this initiative.

Ascend, a Pillars initiative in collaboration with NAMI Fox Valley, serves young adults (aged 18-24) living with a mental health challenge, who are trying to navigate their transition from adolescence to an adulthood of self-sufficiency and stability. Through this collaboration, 12 transitional units are available in a group living setting supported by case management and life skills.

Through the CDBG program, the City of Appleton has dedicated 2020 program year funds to two agencies that provide unique transitional housing options to the community: Habitat for Humanity and Pillars. Habitat for Humanity manages a unique rental program, Almost Home, for qualifying LMI households who are interested in becoming homeowners, but still have various barriers to overcome. In the program, participants receive housing counseling, budget counseling, and focus on increasing their credit score and lowering their debt. Pillars offers various transitional housing options through their affordable housing program.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The City of Appleton will continue to use CDBG funds to support agencies in the community proposing to provide public service activities that assist individuals and families experiencing homelessness by providing temporary shelter and accessibility to services that lead to permanent housing solutions. Specifically, for the 2020 program year, the City awarded funding to:

LEAVEN, Inc., who offers an Emergency Assistance Program which provides rental and utility assistance to families and individual on the brink of homelessness.

Salvation Army of the Fox Cities, through the prevention program Pathway of Hope, provides rental and utility assistance to families and individuals currently experiencing housing instability.

Pillars, Inc, who offers a prevention program to households residing on the local Coordinated Entry prioritization lists, specifically in the form of rental and utility assistance.

The City of Appleton also awarded 2020 program year funding to agencies- including the City of Appleton's Homeowner Rehabilitation Loan Program, the Appleton Housing Authority, Rebuilding Together Fox Valley, and Habitat for Humanity - proposing rehabilitative housing activities to maintain affordable housing units and educational skill building as an effort to provide additional affordable housing option and prevent instability or homelessness.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs

Over 90 percent of the awarded 2020 CDBG program year funding has been allocated to agencies proposing activities that support low and moderate-income households in an effort to prevent homelessness.

LEAVEN, Inc., Salvation Army and Pillars, Inc. help ensure that individuals have their most basic needs met. Financial assistance is provided to those who have no other resources to draw from and is intended to help stabilize households, preventing them from slipping into greater poverty and homelessness. Each agency's prevention program provides rental assistance to low- and moderate-income individuals and families residing in the City of Appleton in efforts to cancel evictions, secure affordable housing, and forestall foreclosure actions.

Rebuilding Together Fox Valley's core mission is to improve the homes and lives of low-income homeowners, allowing them to remain safe and healthy in their home. Not only are the homeowners able to age in place, but they are able to sustain affordable housing.

The Greater Fox Cities Habitat for Humanity's Almost Home program offers affordable rental units to qualified families while they actively work toward homeownership. Families that participate in the Almost Home receive case management to help them achieve their educational, vocational, and financial goals, and ultimately transfer on to the homeownership program.

AP-75 Barriers to Affordable Housing- 91.220(i)

Introduction

The City of Appleton, through a collaboration with the Metropolitan Milwaukee Fair Housing Council (MMFHC), updated the Analysis of Impediments to Fair Housing Choice report. The 2020 Analysis identifies barriers to equal housing access based on quantitative data contained in various sections of

the report, and based on qualitative information gleaned from community input. The impediments identified [below] are not listed in order of priority.

1. Private-market housing discrimination;
2. Affordable housing location;
3. Lack of affordable, accessible housing;
4. Private-market refusal to permit reasonable accommodations/modifications;
5. Lending discrimination and disparities; and
6. Critical shortage of affordable rental housing and limited housing assistance.

The 2020 Analysis of Impediments *Fair Housing Goals and Strategies* section identifies goals and strategies designed to redress impediments to fair housing. Each goal has a number of strategies to make progress toward the goal. Each strategy contains a timeframe for action, a measure of achievement, and the entity at each municipality that is responsible for implementing the strategies.

Goal 1: Continue efforts to ensure adequate supply of housing affordable to all income levels in the community;

Goal 2: Increase fair housing choice and decrease housing discrimination;

Goal 3: Continue funding the City of Appleton’s Neighborhood Program to encourage the establishment and support of neighborhood organizations; and

Goal 4: Increase access to consumer education in a culturally appropriate context.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

Under *Goal 1: Continue efforts to ensure adequate supply of housing affordable to all income levels in the community*, listed above, the City of Appleton has identified eight strategies to make progress toward removing or ameliorating the barriers to affordable housing. Strategies specific to the removal or amelioration of the negative effects of public policy that serve as barriers include [in no particular order]:

Strategy 1- Support a variety of housing programs to defray the costs of rental housing or homeownership, marrying financial tools such as historic preservation, DNR grants, and opportunity zones;

Strategy 2- Promote and support private sector investment in affordable housing through TIF financing, LIHTC projects, and other state/federal financial resources; and

Strategy 3- Consider utilizing Central Business District (CBD) zoning in other areas of the City to promote denser in-fill and housing development.

AP-85 Other Actions- 91.220(k)

Introduction

The City of Appleton's 2020-2024 Consolidated Plan outlines various strategies addressing obstacles in meeting underserved needs, fostering and maintaining affordable housing, reducing lead-based paint hazards, reducing poverty, improving institutional structure, and enhancing coordination between housing and social service agencies.

Actions planned to address obstacles to meeting underserved needs

The Fox Cities Housing Coalition (FCHC), of which the City of Appleton is a member agency, is designed to promote communitywide commitment to the goal of ending homelessness; provide programming and housing for underserved and homeless individuals and families; promote access to and effect utilization of mainstream programs; and optimize self-sufficiency among underserved and homeless individuals and families. This continuum begins with emergency shelter programs, continues through transitional housing programs, and on to permanent affordable housing options. Nearly all of the 2020 program year funds are subawarded to agencies that are FCHC members, and operate programs that address underserved needs.

Actions planned to foster and maintain affordable housing

The City of Appleton has primarily used its CDBG funds to support affordable housing activities in various ways for homeowners, renters, and first-time homebuyers. The City will continue to fund similar efforts in the 2020 program year through subawards to Rebuilding Together Fox Valley, Pillars Inc, the Appleton Housing Authority, Greater Fox Cities Habitat for Humanity, and the City's Homeowner Rehabilitation Loan Program.

Actions planned to reduce lead-based paint hazards

The City of Appleton continues to allocate CDBG funds each program year supporting its Homeowner Rehabilitation Loan Program, which provides low- and moderate-income homeowners with the financial ability to make repairs to their homes. A requirement for participation in this program is that items not meeting code and all lead paint hazards be rehabilitated as part of the loan funding.

The City also continues to support the Appleton Housing Authority's Homebuyer Program, which will include rehabilitation. Lead hazards are identified and remediated during the rehabilitation process.

In addition, the City of Appleton Health Department and the City's Homeowner Rehabilitation Loan Program work collaboratively to identify homes where young children may be adversely affected in the dangers of lead-based paint and removal of those hazards.

Actions planned to reduce the number of poverty-level families

In an effort to reduce the number of poverty-level families, the City of Appleton awarded 2020 program year funds to a family emergency shelter and rental assistance programs for individuals on the brink of homelessness. All of these programs and projects directly serve individuals and families that are facing financially challenging situations. The services offered and the constant collaboration among agencies provide the necessary direction and opportunities toward achieving financial independence and stable housing, while also decreasing the likelihood of homelessness.

The City of Appleton continues to provide funding to the City's Homeowner Rehabilitation Loan Program, the Appleton Housing Authority, Greater Fox Cities Habitat for Humanity, and Rebuilding

Together Fox Valley in an effort to rehabilitate and maintain affordable housing opportunities in the Appleton community.

Actions planned to develop institutional structure

The institutional structure through which the City of Appleton carries out its plans is strong due to framework already in place, and as such, does not have any specific actions planned to modify it.

The City is the financial agent for the Continuum of Care (CoC) and Emergency Homeless and Housing (EHH) grants, and an active member, of the Fox Cities Housing Coalition. The Appleton Housing Authority receives a CDBG allocation for its Homebuyer Program and also coordinates with the Health Department to provide services to its senior population. These relationships allow for a high level of interaction resulting in coordination of services between the City and agencies that may be supported by CDBG funding.

Actions planned to enhance coordination between public and private housing and social service agencies

While there does not appear to be a gap in the structure, the City of Appleton continuously works to further enhance coordination of services between nonprofit organizations and public institutions. The City of Appleton is an actively participating member of the Fox Cities Housing Coalition, a local continuum of services. All member agencies of the Coalition actively seek to enhance coordination and collaboration between services and agencies, and reduce any level of duplication.

AP-90 Program Specific Requirements- 91.220(I)(1, 2, 4)

Introduction

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

Program Income (Table 63)

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from Section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee’s strategic plan	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income	0

Other CDBG Requirements (Table 64)

1. The amount of urgent need activities	0
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2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate-income. Overall Benefit- a consecutive period of one, two, or three years may be used to determine that a minimum overall benefit of 70 percent of CDBG funds is used to benefit persons of low and moderate-income. Specify the years covered that include this Annual Action Plan	82%
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