# AGENDA FOX CITIES AREA ROOM TAX COMMISSION

March 28, 2022 3:00 p.m.

#### Fox Cities Convention & Visitors Bureau

213 S. Nicolet Road, Grand Chute WI

1.	Call to order	Mike Easker
2.	Roll call of membership	Mike Easker
3.	Approval of December 20, 2021 Meeting Minutes – (ACTION)	Mike Easker
4.	Financial Report	
	a. Status of Room Tax Collections – (ACTION)	Pam Seidl/Kim Tisler
5.	CVB Report	Pam Seidl
	a. 2022 Plan of Work	
	b. 2021 Audit is complete. Copies will be distributed after March	
	2022 CVB Board meeting.	
	c. AirDNA	
6.	Unfinished Business	Mike Easker
	a. Invitations for other municipalities to join the Tourism Zone	
	b. Third Party Rentals	
7.	New Business	Mike Easker
	a. Reminder that state room tax reports are due May 1	
	b. 2022-23 Appointments	
8.	Adjournment	Mike Easker

Upcoming meeting dates.

• June 20, 2022

REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE UPON REQUEST AND IF FEASIBLE.

		Fox Citi	es Hotel Room T	Tax Commission 20	21-2022 Appoint	ments	
Term Started	Term Expires	Commissioner	Represents	Address	City	Phone	Email
June 2021	May 2022	Karen Harkness	City of Appleton	100 N. Appleton St.	Appleton WI 54911	920-832-6408	karen.harkness@appleton.org
March 2022	May 2023	Jeri Ohman	City of Appleton	100 N. Appleton St.	Appleton WI 54911	920-832-6440	Jeri.Ohman@appleton.org
June 2021	May 2022	Cindy Evers	City of Appleton	100 South Riverheath Way	Appleton WI 54915	(920) 903-9256	cindy.evers@interstatehotels.com
June 2021	May 2022	Brad Gehring	Town of Grand Chute	5070 W. Century Farm Blvd	Grand Chute WI 54913	920-739-9323	Brad.Gehring@grandchute.net
June 2021	May 2022	Jim March	Town of Grand Chute	1900 W. Grand Chute Blvd	Grand Chute WI 54913	920-832-4773	jim.march@grandchute.net
June 2021	May 2022	Jeff Ings	Town of Grand Chute	1900 W. Grand Chute Blvd	Grand Chute WI 54913	920-738-7724	jeff.ings@grandchute.net
June 2021	May 2022	Mike Easker	City of Neenah	211 Walnut St.	Neenah WI 54956	920-886-6140	measker@ci.neenah.wi.us
June 2021	May 2022	Jim Gunz	City of Neenah	1142 Glenayre Drive	Neenah WI 54956	920-729-6358	attygunz@msn.com
June 2021	May 2022	Barbara Rein	Village of Kimberly	515 W. Kimberly Avenue	Kimberly, WI 54136	920-788-7500	brein@vokimberly.org
June 2021	May 2022	Dani Block	Village of Kimberly	515 W. Kimberly Avenue	Kimberly, WI 54136	920-788-7500	dblock@vokimberly.org
June 2021	May 2022	William Van Rossum	City of Kaukauna	144 W. Second Street	Kaukauna, WI 54130	920-766-6372	wvanrossum@kaukauna-wi.org
June 2021	May 2022	Dave Kittle	Village of Little Chute	108 W. Main St.	Little Chute WI 54140	920-423-3855	david.kittel@littlechutewi.org
June 2021	May 2022	Thomas Wilde	Town of Neenah	163 Kuettel Ct.	Neenah WI 54956	920-725-0014	twilde@new.rr.com
June 2021	May 2022	George Dearborn	Fox Crossing	2000 Municipal Dr.	Neenah WI 54956	920-720-7104	gdearborn@foxcrossingwi.gov
June 2021	May 2022	Jennifer Sassman	City of Menasha	100 Main Street	Menasha WI 54952	920-967-3630	jsassman@ci.menasha.wi.us
June 2021	May 2022	Bob Benz	Village of Sherwood	N7639 Lower Cliff Rd.	Sherwood WI 54169	920-989-1760	bobmarbenz7@aol.com
June 2020	1 year	Deb Johnson	Hotelier	300 West College Ave.	Appleton, WI 54912-2016	(920) 749-0303	debj@copperleafhotel.com
June 2020	1 year	Chuck Gifford	Hotelier	3809 W. Wisconsin Ave.	Appleton, WI 54914	(920) 730-3800	cgifford@wiscohotels.com

## FOX CITIES ROOM TAX COMMISSION MEETING MINUTES

**DATE:** December 20, 2021

**TIME:** 3:00 p.m.

**PLACE:** Fox Cities CVB Board Room

**PRESENT:** Thomas Wilde, Jim March, Bob Benz, Dani Block, Dave Kittle, Deb Johnson, Mike

Easker, George Dearborn, Tony Saucerman, Karen Harkness, Cindy Evers, Brad

Gehring, Jeff Ings, Jennifer Sassman, Chuck Gifford

**ABSENT:** Jim Gunz, William Van Rossum, Barbara Rein (retirement announced by Dani

Block)

**STAFF:** Pam Seidl, Kim Tisler

**I. CALL TO ORDER:** Mr. Easker called the meeting to order at 3:00pm.

- **II. ROLL CALL of MEMBERSHIP**: Ms. Tisler conducted a roll call of those in attendance.
- III. MINUTES: Minutes of the September 2021 were included in the December meeting packet.

  Mr. Benz moved approval of the June minutes as presented. Second by Ms. Harkness.

  Motion carried.
- **IV. FINANCIAL REPORT**: Ms. Seidl provided an overview of the November 2021 financial report, and gave an update on the status of 3rd quarter 2021 room tax collections. A summary of 2016-2021 collections was included in the meeting packet.

3rd quarter 2021 room tax is outstanding from two Town of Grand Chute lodging properties.

Mr. Kittle moved approval of the February financial report as presented. Second by Ms. Johnson. Motion carried.

V. <u>CVB REPORT:</u> Ms. Seidl reported that the CVB Board of Directors approved the 2022 budget. The CVB will be conducting a Tourism Master Plan in 2022. Ms. Seidl will report on the progress and findings of this report throughout the coming year.

#### VI. UNFINISHED BUSINESS:

a. Outreach efforts with municipal leaders and administrators who represent communities that are not part of the Tourism Zone continue. Ms. Seidl suggested that a municipal leader from one of the current Zone municipalities working with her on outreach might be helpful.

#### VII. <u>NEW BUSINESS</u>:

- a. Ms. Seidl reported that Expedia has requested to use the Fox Cities lodging property room tax remittance form. Discussion focused on the Commission's lack of authority to give permission for this as the DOR form is codified in state statute.
- b. Mr. Easker suggested that a sub group of the Commission be formed in order to further delve into questions and concerns relating to room tax owed by third party lodging properties. Ms. Seidl will add this to the March 2022 meeting agenda.
- VIII. <u>ADJOURNMENT: Mr. Kittle moved for adjournment. Second by Ms. Johnson. Motion</u> carried.

<u>Next meeting date:</u> Monday, March 28, 2022 at 3 p.m. This is a change from the original meeting date of March 21, 2022.

Future 2022 meeting dates: June 20, 2022

September 19, 2022 December 19, 2022

#### Fox Cities Room Tax Commission Balance Sheet February 28, 2022

	Cu	rrent Year	P	rior Year
ASSETS				
<b>Current Assets</b>				
Cash BLC Fox Cities Rm Tax Comm		23,133.50		23,133.50
BLC Fox Cities Kill Tax Collini		23,133.30		23,133.30
Total Cash		23,133.50		23,133.50
Total Current Assets		23,133.50		23,133.50
Other Assets				
		0.00		0.00
Total Other Assets		0.00		0.00
TOTAL ASSETS	\$	23,133.50	\$	23,133.50
LIABILITIES AND CAPITAL				
Current Liabilities	\$	0.00	\$	0.00
Total Current Liabilities		0.00		0.00
Long-term Liabilities				
BLC Fox Cities Rm Tax Comm		23,133.50		23,133.50
Total Liabilities		23,133.50		23,133.50
Capital				
Net Income		0.00		0.00
TOTAL LIABILITIES & CAPITAL	\$	23,133.50	\$	23,133.50

### **Fox Cities Room Tax Commission**

2021 Room Tax Receipts Reporting

#### 2021 Hotel/Motel Room Tax Generated - 1st Quarter

									Vlg Fox							
	Appleton	Grand Chute	Kaukauna	Kimberly	L	ittle Chute	Ci	ty Menasha	Crossing	(	City Neenah	Tw	n Neenah	Sher	wood	Total
Room Revenue for Quarter	\$ 1,551,330.60	\$ 4,447,305.40	\$ 68,892.20	\$ 449,720.90	\$	324,787.60	\$	27,518.20	\$ 154,094.50	\$	850,116.00	\$	9,119.20			\$ 7,882,884.60
Room tax receipts for quarter	\$ 155,133.06	\$ 444,730.54	\$ 6,889.22	\$ 44,972.09	\$	32,478.76	\$	2,751.82	\$ 11,522.52	\$	85,011.60	\$	911.92	\$	-	\$ 788,288.46
CVB Allocation	\$ 44,212.92	\$ 126,748.20	\$ 1,963.43	\$ 12,817.05	\$	9,256.45	\$	784.27	\$ 4,391.69	\$	24,228.31	\$	259.90	\$	-	\$ 224,662.21
<b>Exhibition Center allocation</b>	\$ 46,539.92	\$ 133,419.16	\$ 2,066.77	\$ 13,491.63	\$	9,743.63	\$	825.55	\$ 4,622.84	\$	25,503.48	\$	273.58	\$	-	\$ 236,486.54
Sports Facilities allocation	\$ 46,539.92	\$ 133,419.16	\$ 2,066.77	\$ 13,491.63	\$	9,743.63	\$	825.55	\$ 4,622.84	\$	25,503.48	\$	273.58	\$	-	\$ 236,486.54
Municipality allocation	\$ 17,840.30	\$ 51,144.01	\$ 792.26	\$ 5,171.79	\$	3,735.06	\$	316.46	\$ 1,772.09	\$	9,776.33	\$	104.87	\$	-	\$ 90,653.17

Total	\$ 788,288.46
Municipality	\$ 90,653.17
Total Amount retained by	
Sports Facilities allocation	\$ 236,486.54
<b>Exhibition Center allocation</b>	\$ 236,486.54
CVB allocation	\$ 224,662.21

#### Additional funds received in 1st Quarter:

	 Appletor
1stQ 2021	
4thQ 2020	\$ 16,79
3rdQ 2020	

						VIg Fox			
 Appleton	<b>Grand Chute</b>	Kaukauna	Kimberly	Little Chute	City Menasha	Crossing	City Neenah	Twn Neenah	Twn Clayton
									\$ 1,442.22
\$ 16,799.21	\$ 5,803.03	\$ 4,618.46							
		\$ 5,036.43							

<sup>\*\*1</sup>st quarter 2021 room tax is outstanding from (1) City of Appleton and (1) City of Kaukauna lodging property.

#### 2021 Hotel/Motel Room Tax Generated - 2nd Quarter

										VIg Fox							
	Appleton	(	Grand Chute	Kaukauna	Kimberly	Li	ittle Chute	Ci	ty Menasha	Crossing	(	City Neenah	Tw	n Neenah	Sh	erwood	Total
Room Revenue for Quarter	\$ 2,892,600.90	\$	6,836,558.00	\$ 112,503.00	\$ 900,011.80	\$	433,073.50	\$	27,875.50	\$ 277,443.70	\$	1,433,729.60	\$	38,194.10	\$	808.10	\$ 12,952,798.20
Room tax receipts for quarter	\$ 289,260.09	\$	683,655.80	\$ 11,250.30	\$ 90,001.18	\$	43,307.35	\$	2,787.55	\$ 27,744.37	\$	143,372.96	\$	3,819.41	\$	80.81	\$ 1,295,279.82
CVB Allocation	\$ 82,439.13	\$	194,841.90	\$ 3,206.34	\$ 25,650.34	\$	12,342.59	\$	794.45	\$ 7,907.15	\$	40,861.29	\$	1,088.53	\$	23.03	\$ 369,154.75
<b>Exhibition Center allocation</b>	\$ 86,778.03	\$	205,096.74	\$ 3,375.09	\$ 27,000.35	\$	12,992.21	\$	836.27	\$ 8,323.31	\$	43,011.89	\$	1,145.82	\$	24.24	\$ 388,583.95
Sports Facilities allocation	\$ 86,778.03	\$	205,096.74	\$ 3,375.09	\$ 27,000.35	\$	12,992.21	\$	836.27	\$ 8,323.31	\$	43,011.89	\$	1,145.82	\$	24.24	\$ 388,583.95
Municipality allocation	\$ 33,264.91	\$	78,620.42	\$ 1,293.78	\$ 10,350.14	\$	4,980.35	\$	320.57	\$ 3,190.60	\$	16,487.89	\$	439.23	\$	9.29	\$ 148,957.18

Total	\$ 1,295,279.82
Municipality	\$ 148,957.18
Total Amount retained by	
Sports Facilities allocation	\$ 388,583.95
<b>Exhibition Center allocation</b>	\$ 388,583.95
CVB allocation	\$ 369,154.75

#### Additional funds received in 2nd Quarter:

Vlg Fox

	Appleton	<b>Grand Chute</b>	Kaukauna	Kimberly	Little Chute	City Menasha	Crossing	City Neenah	Twn Neenah	Twn Clayton
1stQ 2021	\$ 20,974.86	\$ 5,820.15								
2ndQ 2021										\$ 1,448.37

#### 2021 Hotel/Motel Room Tax Generated - 3rd Quarter

										Vlg Fox						
	Appleton*	<b>Grand Chute</b>		Kaukauna	Kimberly	L	ittle Chute	Cit	ty Menasha	Crossing	City Neenah	Τv	vn Neenah	Sł	nerwood	Total
Room Revenue for Quarter	\$ 4,552,152.80	\$ 11,038,201.5	0 \$	135,692.00	\$ 1,306,955.60	\$	715,505.50	\$	32,681.80	\$ 533,719.90	\$ 2,022,277.10	\$	77,303.40	\$	1,673.20	\$ 20,416,162.80
Room tax receipts for quarter	\$ 455,215.28	\$ 1,103,820.1	5 \$	13,569.20	\$ 130,695.56	\$	71,550.55	\$	3,268.18	\$ 53,371.99	\$ 202,227.71	\$	7,730.34	\$	167.32	\$ 2,041,616.28
CVB Allocation	\$ 129,736.35	\$ 314,588.7	4 \$	3,867.22	\$ 37,248.23	\$	20,391.91	\$	931.43	\$ 15,211.02	\$ 57,634.90	\$	2,203.15	\$	47.69	\$ 581,860.64
<b>Exhibition Center allocation</b>	\$ 136,564.58	\$ 331,146.0	5 \$	4,070.76	\$ 39,208.67	\$	21,465.17	\$	980.45	\$ 16,011.60	\$ 60,668.31	\$	2,319.10	\$	50.20	\$ 612,484.88
Sports Facilities allocation	\$ 136,564.58	\$ 331,146.0	5 \$	4,070.76	\$ 39,208.67	\$	21,465.17	\$	980.45	\$ 16,011.60	\$ 60,668.31	\$	2,319.10	\$	50.20	\$ 612,484.88
Municipality allocation	\$ 52,349.76	\$ 126,939.3	2 \$	1,560.46	\$ 15,029.99	\$	8,228.31	\$	375.84	\$ 6,137.78	\$ 23,256.19	\$	888.99	\$	19.24	\$ 234,785.87

CVB allocation  Exhibition Center allocation	\$ \$	581,860.64 612.484.88
Extribition center direction	۲	012,404.00
Sports Facilities allocation	\$	612,484.88
Total Amount retained by		
Municipality	\$	234,785.87

Additional funds received in 3rd Quarter 2021. These funds have been recorded to the appropriate quarter in which they were generated.

	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	VIg Fox Crossing	City Neenah	Twn Neenah	Twn Clayton
1stQ			\$ 5,011.00							
2ndQ	\$ 313.5	0 \$ 7,744.58	\$ 7,038.50							
3rdQ										1484.79

#### 2021 Hotel/Motel Room Tax Generated - 4th Quarter

						VIg Fox												
	Appleton	Grai	nd Chute	Kaukauna		Kimberly	Little Chute		City	/ Menasha		Crossing	City Neenah	Τv	n Neenah	Sherwood		Total
Room Revenue for Quarter	\$ 3,643,729.80	\$ 8,	,569,969.50	\$ 40,140.	10 5	\$ 1,163,002.10	\$	695,981.40	\$	20,206.20	\$	343,292.60	\$ 1,619,077.00	\$	28,851.20	\$	-	\$ 16,124,250.20
Room tax receipts for quarter	\$ 364,372.98	\$	856,996.95	\$ 4,014.	)4 (	\$ 116,300.21	\$	69,598.14	\$	2,020.62	\$	34,329.26	\$ 161,907.70	\$	2,885.12	\$	-	\$ 1,612,425.02
CVB Allocation	\$ 103,846.30	\$	244,244.13	\$ 1,144.	00 \$	\$ 33,145.56	\$	19,835.47	\$	575.88	\$	9,783.84	\$ 46,143.69	\$	822.26	\$	-	\$ 459,541.13
<b>Exhibition Center allocation</b>	\$ 109,311.89	\$	257,099.09	\$ 1,204.	21 5	\$ 34,890.06	\$	20,879.44	\$	606.19	\$	10,298.78	\$ 48,572.31	\$	865.54	\$	-	\$ 483,727.51
Sports Facilities allocation	\$ 109,311.89	\$	257,099.09	\$ 1,204.	21 5	\$ 34,890.06	\$	20,879.44	\$	606.19	\$	10,298.78	\$ 48,572.31	\$	865.54	\$	-	\$ 483,727.51
Municipality allocation	\$ 41,902.89	\$	98,554.65	\$ 461.	51 5	\$ 13,374.52	\$	8,003.79	\$	232.37	\$	3,947.86	\$ 18,619.39	\$	331.79	\$	-	\$ 185,428.88

Total	\$ 1,612,425.02
Municipality	\$ 185,428.88
Total Amount retained by	
Sports Facilities allocation	\$ 483,727.51
<b>Exhibition Center allocation</b>	\$ 483,727.51
CVB allocation	\$ 459,541.13

Additional funds received in 4th Quarter 2021. These funds have been recorded to the appropriate quarter in which they were generated.

								Vlg Fox			Twn	
	Α	ppleton	<b>Grand Chute</b>	Kaukauna	Kimberly	Little Chute	City Menasha	Crossing	City Neenah	Twn Neenah	Clayton	
3rdQ	\$	305.00	\$ 71,495.85	\$ 8,001.70								

#### 2021 Hotel/Motel Room Tax Generated - Year to Date Summary by Municipality

2021	 Appleton	(	Grand Chute	Kaukauna	Kimberly	Little Chute		ty Menasha	٧	lg Fox Crossing	(	City Neenah	T	wn Neenah	S	herwood	Total
Cummulative Room Revenue	\$ 12,639,814.10	\$	30,892,034.40	\$ 357,227.60	\$ 3,819,690.40	\$ 2,169,348.00	\$	108,281.70	\$	1,308,550.70	\$	5,925,199.70	\$	153,467.90	\$	2,481.30	\$ 57,376,095.80
Cummulative Room Tax receipts	\$ 1,263,981.41	\$	3,089,203.44	\$ 35,722.76	\$ 381,969.04	\$ 216,934.80	\$	10,828.17	\$	126,968.14	\$	592,519.97	\$	15,346.79	\$	248.13	\$ 5,737,609.58
CVB Allocation	\$ 360,234.70	\$	880,422.98	\$ 10,180.99	\$ 108,861.18	\$ 61,826.42	\$	3,086.03	\$	37,293.69	\$	168,868.19	\$	4,373.84	\$	70.72	\$ 1,635,218.73
Exhibition Center allocation	\$ 379,194.42	\$	926,761.03	\$ 10,716.83	\$ 114,590.71	\$ 65,080.44	\$	3,248.45	\$	39,256.52	\$	177,755.99	\$	4,604.04	\$	74.44	\$ 1,721,282.87
Sports Facilities allocation	\$ 379,194.42	\$	926,761.03	\$ 10,716.83	\$ 114,590.71	\$ 65,080.44	\$	3,248.45	\$	39,256.52	\$	177,755.99	\$	4,604.04	\$	74.44	\$ 1,721,282.87
Municipality allocation	\$ 145,357.86	\$	355,258.40	\$ 4,108.12	\$ 43,926.44	\$ 24,947.50	\$	1,245.24	\$	15,048.33	\$	68,139.80	\$	1,764.88	\$	28.53	\$ 659,825.10

Net CVB allocation \$ 1,635,218.73

**Exhibition Center** 

allocation \$ 1,721,282.87

**Sports Facilities** 

\$ 1,721,282.87

allocation Total Amount

retained by Municipality

659,825.10

Total \$ 5,737,609.58

2021	1st Quarter		2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation	\$	224,662.21	\$ 369,154.75	\$ 581,860.64	\$ 459,541.13	\$ 1,635,218.73
<b>Exhibition Center</b>						
allocation	\$	236,486.54	\$ 388,583.95	\$ 612,484.88	\$ 483,727.51	\$ 1,721,282.87
Sports Facilities						
allocation	\$	236,486.54	\$ 388,583.95	\$ 612,484.88	\$ 483,727.51	\$ 1,721,282.87
Municipality						
allocation	\$	90,653.17	\$ 148,957.18	\$ 234,785.87	\$ 185,428.88	\$ 659,825.10
Total	\$	788,288.46	\$ 1,295,279.82	\$ 2,041,616.28	\$ 1,612,425.02	\$ 5,737,609.58

Vlg Sherwood

			201	o per		
	#members	date paid	mer	nber fee	total	
Appleton	3	10.24.16	\$	300.00	\$	900.00
Grand Chute	3	11.04.16	\$	300.00	\$	900.00
Kaukauna	1	02.28.17	\$	300.00	\$	300.00
Kimberly	2	10.17.16	\$	300.00	\$	600.00
Little Chute	1	10.25.16	\$	300.00	\$	300.00
City Menasha	1	10.24.16	\$	300.00	\$	300.00
Vlg Fox Crossing	1	10.31.16	\$	300.00	\$	300.00
City of Neenah	2	12.19.16	\$	300.00	\$	600.00
Town Neenah	1	11.02.16	\$	300.00	\$	300.00

10.31.16

2016 nor

300.00

4,800.00

2017 per #members date paid member fee total Appleton 2.28.17 \$ 300.00 \$ 900.00 \$ **Grand Chute** 3 3.06.17 300.00 \$ 900.00 Kaukauna 1 2.28.17 \$ 300.00 \$ 300.00 Kimberly 2 2.20.17 \$ 300.00 \$ 600.00 Little Chute 1 7.6.17 \$ 300.00 \$ 300.00 City Menasha 1 6.7.17 \$ 300.00 \$ 300.00 Vlg Fox Crossing 2.13.17 300.00 \$ 300.00 \$ City of Neenah 2 6.7.17 300.00 \$ 600.00 300.00 \$ **Town Neenah** 1 1.10.17 \$ 300.00 Vlg Sherwood 1 2.28.17 \$ 300.00 \$ 300.00 4,800.00 9,600.00 Herrling Clark Law 3.24.17 Invoice 33801-01M 7,521.00 BLC Bank check payment transfer (7,520.00)Balance Acct 1192928 at 12.21.17 Herrling Clark Law 12.21.17 \$ 9,137.50 Invoice 44611-00M \$ (7,520.00) Herrling Clark Law 250.00 1,867.50 Balance due Invoice 44611-00M 3.29.18 1stQ2018 PAC rm tax held by Assoc Trust Deposit\*\* \$ 25,000.00 5.22.18 Herrling Clark payment 5.30.18 \$ (1,867.50) 1.00 Previous account balance \$ 23,133.50

<sup>\*\* \$25,000</sup> is Room Tax Commission allotment of post bond closing remainder of PAC room tax revenue May 22, 2018.

#### **Room Tax Generated Historical Summary**

CVB allocation
Exhibition Cnt allocation
Sports Fac allocation
PAC allocation
Municiple allocation
Total

CVB allocation Exhibition Cnt allocation Sports Fac allocation PAC allocation Municiple allocation

**Total** 

CVB allocation
Exhibition Cnt allocation
Sports Fac allocation
PAC allocation
Municiple allocation
Total

CVB allocation
Exhibition Cnt allocation
Sports Fac allocation
Municiple allocation **Total** 

2016	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
	326,922.01	393,617.24		407,835.22	1,648,406.60
	344,128.43	414,333.94	547,402.25	429,300.23	1,735,164.85
	114,709.49	138,111.31	182,467.42	143,100.08	578,388.30
	229,418.95	276,222.62	364,934.83	286,200.15	1,156,776.55
	131,915.90	158,828.01	209,837.53	164,565.09	665,146.53
	1,147,094.78	1,381,113.12	1,824,674.16	1,431,000.77	5,783,882.83
2017					
	312,557.33	401,474.39	513,386.31	377,824.42	1,605,242.45
	329,007.70	422,604.61	540,406.66	397,709.94	1,689,728.91
	109,669.23	140,868.20	180,135.55	132,569.98	563,242.96
	219,338.47	281,736.41	360,271.11	265,139.96	1,126,485.95
	126,119.62	161,998.43	207,155.89	152,455.48	647,729.42
	1,096,692.35	1,408,682.04	1,801,355.52	1,325,699.78	5,632,429.69
2018					
	347,378.36	423,004.62	550,355.53	391,875.51	1,712,614.02
	365,682.68	445,268.03	579,321.61	412,500.53	1,802,772.85
	121,887.14	445,268.03	579,321.61	412,500.53	1,558,977.31
	243,774.29	0.00	-	-	243,774.29
	140,170.22	170,686.08	222,073.28	158,125.20	691,054.78
	1,218,892.69	1,484,226.76	1,931,072.03	1,375,001.77	6,009,193.25
2019					
	343,192.10	444,343.97	628,072.58	424,873.12	1,840,481.77
	361,254.84	467,730.50	661,129.03	447,234.86	1,937,349.23
	361,254.84	467,730.50	661,129.03	447,234.86	1,937,349.23
	138,481.02	179,296.69	253,432.79	171,440.03	742,650.53
	1,204,182.80	1,559,101.66	2,203,763.43	1,490,782.87	6,457,830.76

#### **Room Tax Generated Historical Summary**

CVB allocation **Exhibition Cnt allocation Sports Fac allocation** Municiple allocation Total

CVB allocation **Exhibition Cnt allocation** Sports Fac allocation ion

Municiple	allocati
Total	

2020					
	317,175.80	108,696.20	224,840.14	171,036.33	821,748.47
	333,869.26	114,417.05	236,673.83	180,038.24	864,998.38
	333,869.26	114,417.05	236,673.83	180,038.24	864,998.38
	127,983.22	43,859.87	90,724.97	69,014.66	331,582.72
	1,112,897.54	381,390.17	788,912.77	600,127.47	2,883,327.95
2021					
	224,662.21	369,154.75	581,860.64	459,541.13	1,635,218.73
	236,486.54	388,583.95	612,484.88	483,727.51	1,721,282.88
	236,486.54	388,583.95	612,484.88	483,727.51	1,721,282.88
	90,653.17	148,957.18	234,785.87	185,428.88	659,825.10
·	788,288.46	1,295,279.83	2,041,616.27	1,612,425.03	5,737,609.59

#### **Summary 2016-2021** Collections

CVB allocation	9,263,712.04
Exhibition Cnt allocation	9,751,297.10
Sports Fac allocation	7,224,239.06
PAC allocation	2,527,036.79
Municiple allocation	3,737,989.08
Total	32,504,274.07

		1stQ2021		2ndQ2021		3rdQ2021		4thQ2021	l	Total 2021
City Appleton 2021			_		_		_			
Reported Room Revenue Home Away	\$ \$	242,426.40 1.260.85	\$	498,493.10 3,892.45	\$ \$	596,783.20 15,332.96	\$	64,985.30	\$ د ا	1,402,688.00
Evolve	>	1,260.85	\$	3,892.45	>	15,332.96	\$ \$	1,566.43 381.76	\$	22,052.69
Agoda							\$	1,321.72	\$	1,321.72
Air B&B	\$	22,981.79	\$	45,956.86	\$	44,345.36	\$	3,228.62	\$	116,512.63
10% total collection	\$	24,242.64	\$	49,849.31	\$	59,678.32	\$	6,498.53	\$	140,268.80
Town Grand Chute 2021			_		_		_			
Reported Room Revenue Air B&B	\$ \$	12,930.10 1,293.01	\$	45,261.10 4,526.11	\$ \$	76,812.90 5,029.36	\$ \$	53,847.60 3,228.62	\$	188,851.70
Agoda	Þ	1,295.01	Ş	4,520.11	Ş	5,029.30	\$	1,371.16	\$	14,077.10 1,371.16
Home Away	\$	-	\$	-	\$	2,651.93	\$	784.98	\$	3,436.91
10% total collection	\$	1,293.01	\$	4,526.11	\$	7,681.29	\$	5,384.76	\$	18,885.17
City of Neenah 2021	_									
Reported Room Revenue	\$	5,894.00	\$	49,485.70	\$	39,892.70	\$	24,487.90	\$	119,760.30
Home Away	\$	14.00	\$	227.90	\$	3,073.12	\$	784.98	\$	4,100.00
Agoda Evolve							\$ \$	254.98 173.22	\$	254.98 173.22
Air B&B	\$	589.40	\$	4,948.57	\$	3,989.27	\$	2,448.79	\$	11,976.03
10% total collection	\$	589.40	\$	4,948.57	\$	3,989.27	\$	2,448.79	\$	11,976.03
City Kaukauna 2021										
Reported Room Revenue	\$	12.837.70	\$	33,270.80	\$	46.330.30	\$	19.341.00	\$	111,779.80
Home Away		,	7		\$	22.00	\$	36.20	\$	58.20
Agoda							\$	16.73	\$	16.73
Air B&B	\$	1,283.77	\$	3,327.08	\$	4,611.03	\$	1,881.17	\$	11,103.05
10% total collection	\$	1,283.77	\$	3,327.08	\$	4,633.03	\$	1,934.10	\$	11,177.98
Village Kimberly 2021 Reported Room Revenue	_ \$	3,195.50	\$	6,809.40	\$	4,028.30	\$	3,514.40	\$	17.547.60
Air B&B	\$	3,195.50	\$	680.94	\$	4,028.30	\$	3,514.40	\$	1,7547.60
10% total collection	\$	319.55	\$	680.94	\$	402.83	\$	351.44	\$	1,754.76
will that of a coop										
Village Little Chute 2021 Reported Room Revenue	\$	11,280.90	\$	45,666.30	\$	53,590.40	\$	26,085.80	\$	136,623.40
Air B&B	\$	613.89	\$	1,863.73	\$	1,922.43	\$	827.81	\$	5,227.86
Agoda				,	•	,-	\$	610.20	\$	610.20
Home Away	\$	514.20	\$	2,702.90	\$	3,436.61	\$	1,170.57	\$	7,824.28
10% total collection	\$	1,128.09	\$	4,566.63	\$	5,359.04	\$	2,608.58	\$	13,662.34
Town Neenah 2021										
Reported Room Revenue	\$	9,119.20	\$	23,739.10	\$	77,303.40	\$	28,851.20	\$	139,012.90
Air B&B	\$	-	\$	897.42	\$	215.16	\$	357.81	\$	1,470.39
Home Away	\$	779.40	\$	1,257.40	\$	6,722.40	\$	2,397.40	\$	11,156.60
1747 Cnty A 10% total collection	Ś	132.52 <b>911.92</b>	\$ <b>\$</b>	219.09 <b>2,373.91</b>	\$ <b>\$</b>	792.78 <b>7,730.34</b>	\$ <b>\$</b>	129.91 <b>2,885.12</b>	\$ <b>\$</b>	1,274.30 13,901.29
	,	311.32	,	2,373.31	Ą	7,730.34	Ţ	2,003.12	۰	13,301.23
Village Fox Crossing 2021		2 254 22		42.574.00				47.740.00	_	00 745 60
Reported Room Revenue Brighton Rd	\$	2,364.00	\$	12,574.00 44.89	\$	56,094.30 69.75	\$	17,713.30	\$	88,745.60 114.64
Home Away	\$	236.40	\$	1,257.40	\$	5,539.68	\$	1,771.33	\$	8,804.81
10% total collection	\$	236.40	\$	1,257.40	\$	5,609.43	\$	1,771.33	\$	8,874.56
City Menasha 2021										
Reported Room Revenue	_ \$	27,518.20	\$	27,875.50	\$	32,681.80	\$	20,206.20	\$	108,281.70
Air BnB	\$	2,481.86	\$	1,985.54	\$	2,524.87	\$	1,277.80	\$	8,270.07
Banti House	\$	-	\$	-	\$	-	\$	-	\$	-
Evolve							\$	168.80	\$	168.80
Giles House Lakeside Retreat	\$ \$	-	\$	- 802.01	\$	- 621.41	\$	250.44	\$	2 042 40
Home Away	\$	269.96	\$	802.01	\$ \$	121.90	\$ \$	350.11 223.91	\$	2,043.49 345.81
10% total collection	\$	2,751.82	\$	2,787.55	\$	3,268.18	\$	2,020.62	\$	10,828.17
Village Sherwood 2021										
Reported Room Revenue	_				\$	1,673.20	\$	-	\$	1,673.20
Home Away					\$	167.32	\$	-	\$	167.32
10% total collection					\$	167.32	\$	-	\$	167.32
2021 Reported Room Revenue	\$	327,566.00	\$	743,175.00	\$	985,190.50	\$	259,032.70	\$	2,314,964.20
2021 Room Tax Receipts	\$	32,756.60	\$	74,317.50	\$	98,519.05	\$	25,903.27	\$	231,496.42
2021 CVB Allocation	\$	9,335.63	\$	21,180.49	\$	28,077.93	\$	7,382.43	\$	65,976.48
2021 Exhibition Cntr Allocation 2021 Sports Facilities Allocation	\$ \$	9,826.98 9,826.98	\$	22,295.25 22,295.25	\$	29,555.72 29,555.72	\$	7,770.98 7,770.98	\$	69,448.93 69,448.93
2021 Municipality Allocation	\$	3,767.01	\$	8,546.51	\$	11,329.69	\$	2,978.88	\$	26,622.09
AirBnB	\$	29,563.27	\$	64,186.25	\$	63,040.31	\$	13,602.06	\$	170,391.89
Agoda	Ť	25,503.27	Ť	04,100.23	Ť	03,040.31	\$	3,591.52	\$	3,591.52
Banti House	\$	-	\$	-	\$	-	\$	- 722 79	\$	- 722 79
Evolve HomeAway	\$	2,790.85	\$	9,110.15	\$	33,972.80	\$	723.78 7,914.62	\$ \$	723.78 53,788.42
Giles House	\$	-,. 55.05	\$	-	\$	-	\$	-	\$	-
1764 Brighton Rd	\$	-	\$	-	\$	69.75	\$	350.11	\$	419.86
Lakeside Retreat	\$	269.96	\$	802.01	\$	621.41	\$	350.11	\$	2,043.49
1747 Cnty A	\$	132.52 32,756.60	\$	219.09 74,317.50	\$	792.78 98,497.05	\$	2,020.62 28,552.82	\$	3,165.01 234,123.97
	Þ	32,730.00	Þ	74,317.30	Þ	JU,437.U3	Þ	20,332.82	٦	234,123.7/