

PROCLAMATION



Office of the Mayor

WHEREAS, “Save Soil” is a global movement to restore and safeguard the world’s soil, and is a joint initiative of non-profits, Conscious Planet and the Isha Foundation in partnership with the UNCCD, UNEP, IUCN, WFP, among others; and

WHEREAS, Save Soil aims to address the global soil crisis, recognizing that much of the world’s agricultural soils are already degraded, and left unabated, nearly all the Earth’s soil could be degraded; and

WHEREAS, soil degradation affects crop yields, even as the global population continues to grow demanding more efficient food production, underscoring the urgent need to take decisive action on climate change and soil degradation; the proposed solution being to advocate for policies to increase organic content in agricultural soil; and

WHEREAS, Save Soil aims to inspire over 3.5 billion people worldwide to support this cause, with the effort being to raise awareness and activate support from leaders and citizens alike; and

WHEREAS, the movement seeks to address soil degradation issues through solutions for the loss of biodiversity, nutritional deficiencies, food security, water shortages, adverse climate changes, and mass migration.

NOW, THEREFORE, BE IT RESOLVED, THAT I, JACOB A. WOODFORD, Mayor of the City of Appleton, Wisconsin, do hereby proclaim June 21, 2022, as

Save Soil Day

in Appleton and recommend residents become aware of the issue of soil degradation and the steps as individuals and communities to preserve and protect our precious soil.

Signed and sealed this 20th day of June 2022.



JACOB A. WOODFORD,
MAYOR OF APPLETON