# AGENDA FOX CITIES AREA ROOM TAX COMMISSION

March 20, 2023 3:00 p.m.

#### Fox Cities Convention & Visitors Bureau

213 S. Nicolet Road, Grand Chute WI

1.	Call to order	Jim March
2.	Roll call of membership	Jim March
3.	Approval of March 28, 2022 Meeting Minutes – (ACTION)	Jim March
4.	Financial Report	
	a. Status of Room Tax Collections – (ACTION)	Pam Seidl
5.	CVB Report	Pam Seidl
6.	Unfinished Business	Jim March
	a. Invitations for other municipalities to join the Tourism Zone	
7.	New Business	Jim March
	a. Reminder to complete required State of WI Room Tax Report	
	by May 1st	
8.	Adjournment	Jim March

Upcoming meeting dates.

• September 18, 2023

All meeting will be held at the Fox Cities CVB: 213 S. Nicolet Rd., Grand Chute

REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE UPON REQUEST AND IF FEASIBLE.

	Fox Cities Hotel Room Tax Commission 2022-2023 Appointments  Term Started Term Expires Commissioner Represents Address City Phone Email														
Term Started	Term Expires	Commissioner	Represents	Address	City	Phone	Email								
January 2023	May 2024	Kara Homan	City of Appleton	100 N. Appleton St.	Appleton WI 54911	920-832-6408	kara.homan@appleton.org								
March 2022	May 2023	Jeri Ohman	City of Appleton	100 N. Appleton St.	Appleton WI 54911	920-832-6440	Jeri.Ohman@appleton.org								
June 2022	May 2023	Cindy Evers	City of Appleton	100 South Riverheath Way	Appleton WI 54915	(920) 903-9256	cindy.evers@interstatehotels.com								
June 2022	May 2023	Brad Gehring	Town of Grand Chute	5070 W. Century Farm Blvd	Grand Chute WI 54913	920-739-9323	Brad.Gehring@grandchute.net								
June 2022	May 2023	Jim March	Town of Grand Chute	1900 W. Grand Chute Blvd	Grand Chute WI 54913	920-832-4773	jim.march@grandchute.net								
June 2022	May 2023	Jeff Ings	Town of Grand Chute	1900 W. Grand Chute Blvd	Grand Chute WI 54913	920-738-7724	jeff.ings@grandchute.net								
		Vicki Rasmussen	City of Neenah	211 Walnut St.	Neenah WI 54956	920-886-6140	vrasmussen@ci.neenah.wi.us								
June 2022	May 2023	Brad Schmidt	City of Neenah	211 Walnut St.	Neenah WI 54956	920-886-6126	BSchmidt@ci.neenah.wi.us								
June 2022	May 2023	Jennifer Weyenberg	Village of Kimberly	515 W. Kimberly Avenue	Kimberly, WI 54136	920-788-7500	jweyenberg@vokimberly.org								
June 2022	May 2023	Maggie Mahoney	Village of Kimberly	515 W. Kimberly Avenue	Kimberly, WI 54136	920-788-7500	mmahoney@vokimberlywi.gov								
June 2022	May 2023	William Van Rossum	City of Kaukauna	144 W. Second Street	Kaukauna, WI 54130	920-766-6372	wvanrossum@kaukauna-wi.org								
June 2022	May 2023	Dave Kittel	Village of Little Chute	108 W. Main St.	Little Chute WI 54140	920-423-3855	david.kittel@littlechutewi.org								
June 2022	May 2023	Thomas Wilde	Town of Neenah	163 Kuettel Ct.	Neenah WI 54956	920-427-9912	twilde@new.rr.com								
June 2022	May 2023	George Dearborn	Fox Crossing	2000 Municipal Dr.	Neenah WI 54956	920-720-7104	gdearborn@foxcrossingwi.gov								
June 2022	May 2023	Jennifer Sassman	City of Menasha	100 Main Street	Menasha WI 54952	920-967-3630	jsassman@ci.menasha.wi.us								
June 2022	May 2023	Bob Benz	Village of Sherwood	N7639 Lower Cliff Rd.	Sherwood WI 54169	920-989-1760	bobmarbenz7@aol.com								
June 2020	1 year	Amanda Hedtke	Fairfield Inn & Suites	130 S. Nicolet Rd.	Appleton WI 54914	920-939-8181	Amanda.Hedtke@Brandthg.com								
June 2020	1 year	Chuck Gifford	Comfort Suites	3809 W. Wisconsin Ave.	Appleton, WI 54914	(920) 730-3800	cgifford@wiscohotels.com								

## FOX CITIES AREA ROOM TAX COMMISSION MEETING MINUTES

**DATE:** September 19, 2022

**TIME:** 3:00 p.m.

**PLACE:** Fox Cities CVB Board Room

**PRESENT:** Karen Harkness, Jeri Ohman, Cindy Evers, Jim March, Mike Easker, Brad Schmidt,

Tom Wilde, George Dearborn, Jennifer Sassman, Bob Benz, Amanda Hedtke,

Chuck Gifford, Pam Seidl (Fox Cities CVB)

**ABSENT:** Brad Gehring, Jeff Ings, Jennifer Weyenberg, William Van Rossum, Dave Kittel

**I. CALL TO ORDER:** Mr. Easker called the meeting to order at 3:00pm.

- **II. ROLL CALL of MEMBERSHIP**: Ms. Seidl called the roll. Brad Schmidt was welcomed as a new appointee from the City of Neenah. Ms. Seidl noted that Danielle Block has left the Village of Kimberly and they will need to re-appoint a commissioner.
- III. <u>MINUTES:</u> Minutes of the March 2022 meeting were included in the September meeting packet. <u>Mr. Benz moved approval of the March 2022 meeting minutes as presented.</u>
  Second by Ms. Harkness. Motion carried.

#### **IV. FINANCIAL REPORT**:

- a. The Commission welcomed John Mehan of Baird. Mr. Mehan provided an overview of the status of room tax funds available for bond payments, noting that the Appleton Redevelopment Authority currently has enough funds to cover the 2023 debt service and he expects the Grand Chute CDA will have sufficient funds to cover 2023 debt service by the end of 2022. He noted the financing has optional and mandatory calls for payments and that both funds could be paying some debt early due to the increase room tax collections.
- b. Ms. Seidl provided an overview of the financial report as of August 31, 2022, and gave an update on the status of 2nd quarter and year to date 2022 room tax collections. A summary of 2016-2022 collections was included in the meeting packet.

Ms. Harkness moved approval of the August financial report as presented. Second by Mr. Wilde. Motion carried.

#### V. CVB REPORT:

a. Ms. Seidl reported that hotel occupancy is still a bit under 2019 level, but room revenue is trending above 2019 mainly due to inflation. She noted increased costs for staff and supplies are causing higher average daily rates in the market. Ms. Seidl also reported the CVB is leading a Destination Master Plan project that will provide a guide to potential future investment and marketing for the area.

#### VI. UNFINISHED BUSINESS:

a. Ms. Seidl reported there has been little interest from other communities regarding joining the Tourism Zone. She shared information that communities surrounding Green Bay will be forming a second tourism zone. She will continue to investigate this model and report back her findings.

#### VII. <u>NEW BUSINESS</u>:

- Ms. Seidl presented a draft of the Commission's Annual Report. <u>Ms. Harkness moved</u> <u>approval of the annual report as presented. Second by Ms. Hedtke. Motion</u> <u>carried.</u>
- b. Ms. Seidl reviewed the state of Wisconsin statute pertaining to room tax and room tax commission structure with the Commission.
- c. Bylaws: Ms. Seidl noted the Commission bylaws need to be amended to reflect the new address of the CVB. Mr. Gifford made a motion to change the CVB address in the bylaws to reflect the new location. Second by Ms. Hedtke. Motion carried.
- d. Meetings: Commissioners discussed the frequency of meetings as noted in the bylaws. Mr. March made a motion to amend the bylaws relating to meeting frequency from quarterly to semi-annual meetings. Motion carried.
- e. Officers: Nominations were taken for Commission officers. Ms. Harkness made a motion to approve officers as follows: Jim March Chair, George Dearborn Vice-Chair, Jennifer Sassman Secretary. Second by Bob Benz. Motion carried. Terms shall run through March 2023.
- f. Mr. March appointed Ms. Hedtke and Mr. Gifford as hotel representatives to the Commission. Terms shall run through March 2023.

VIII. ADJOURNMENT: Ms. Hedtke moved for adjournment. Second by Mr. Benz. Motion carried.

Next meeting date: Monday, March 20, 2023 at 3 p.m.

#### Fox Cities Room Tax Commission Balance Sheet February 28, 2023

	Cu	rrent Year	<u>F</u>	Prior Year
ASSETS				
<b>Current Assets</b>				
Cash BLC Fox Cities Rm Tax Comm		23,133.50		23,133.50
BLC FOX CITIES KIII TAX COIIIII		23,133.30		23,133.30
Total Cash		23,133.50		23,133.50
Total Current Assets		23,133.50		23,133.50
Other Assets				
		0.00		0.00
Total Other Assets		0.00		0.00
TOTAL ASSETS	\$	23,133.50	\$	23,133.50
LIABILITIES AND CAPITAL				
Current Liabilities	\$	0.00	\$	0.00
Total Current Liabilities		0.00		0.00
Long-term Liabilities				
BLC Fox Cities Rm Tax Comm		23,133.50		23,133.50
Total Liabilities		23,133.50		23,133.50
Capital				
Net Income		0.00		0.00
TOTAL LIABILITIES & CAPITAL	\$	23,133.50	\$	23,133.50

### **Fox Cities Room Tax Commission**

2022 Room Tax Receipts Reporting

#### 2022 Hotel/Motel Room Tax Generated - 1st Quarter

						VIg Fox													
	1		Kaukauna	Kimberly	L	ittle Chute	Ci	ty Menasha		Crossing		City Neenah	T۷	vn Neenah	Sher	wood	Total		
Room Revenue for Quarter	\$ 3,174,437.10	\$	7,817,046.80	\$	112,018.00	\$ 898,160.20	\$	593,216.80	\$	42,373.40	\$	313,662.30	\$	1,432,841.50	\$	12,459.70			\$ 14,396,215.80
Room tax receipts for quarter	\$ 317,443.71	\$	781,704.68	\$	11,201.80	\$ 89,816.02	\$	59,321.68	\$	4,237.34	\$	31,366.23	\$	143,284.15	\$	1,245.97	\$	-	\$ 1,439,621.58
CVB Allocation	\$ 90,471.46	\$	222,785.83	\$	3,192.51	\$ 25,597.57	\$	16,906.68	\$	1,207.64	\$	8,939.38	\$	40,835.98	\$	355.10	\$	-	\$ 410,292.15
<b>Exhibition Center allocation</b>	\$ 95,233.11	\$	234,511.40	\$	3,360.54	\$ 26,944.81	\$	17,796.50	\$	1,271.20	\$	9,409.87	\$	42,985.25	\$	373.79	\$	-	\$ 431,886.47
Sports Facilities allocation	\$ 95,233.11	\$	234,511.40	\$	3,360.54	\$ 26,944.81	\$	17,796.50	\$	1,271.20	\$	9,409.87	\$	42,985.25	\$	373.79	\$	-	\$ 431,886.47
Municipality allocation	\$ 36,506.03	\$	89,896.04	\$	1,288.21	\$ 10,328.84	\$	6,821.99	\$	487.29	\$	3,607.12	\$	16,477.68	\$	143.29	\$	-	\$ 165,556.48

Total	\$ 1,439,621.58
Municipality	\$ 165,556.48
Total Amount retained by	
Sports Facilities allocation	\$ 431,886.47
<b>Exhibition Center allocation</b>	\$ 431,886.47
CVB allocation	\$ 410,292.15

#### Additional funds received in 1st Quarter:

VI	g	Fο	X
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	Appleton	<b>Grand Chute</b>	Kaukauna	Kimberly	Little Chute	City Menasha	Crossing	City Neenah	Twn Neenah	Twr	n Clayton
4thQ 2021	\$ 567.30	\$ 1,996.50	\$ 6,428.70							\$	712.58
1stQ 2022										\$	779.41

<sup>\*\*1</sup>st quarter 2022 room tax is outstanding from (1) City of Appleton and (1) City of Kaukauna lodging property.

#### 2022 Hotel/Motel Room Tax Generated - 2nd Quarter

										VIg Fox										
	Appleton	<b>Grand Chute</b>		Kaukauna		Kimberly	L	ittle Chute	City	y Menasha		Crossing		City Neenah	Τv	vn Neenah	Sher	wood		Total
Room Revenue for Quarter	\$ 4,751,259.00	\$ 10,088,213.20	\$	167,987.90	\$	1,247,710.80	\$	720,622.40	\$	43,720.20	\$	448,743.00	\$	1,851,403.30	\$	72,364.40	\$	-	\$	19,392,024.20
Room tax receipts for quarter	\$ 475,125.90	\$ 1,008,821.32	\$	16,798.79	\$	124,771.08	\$	72,062.24	\$	4,372.02	\$	44,874.30	\$	185,140.33	\$	7,236.44	\$	-	\$	1,939,202.42
CVB Allocation	\$ 135,410.88	\$ 287,514.08	\$	4,787.66	\$	35,559.76	\$	20,537.74	\$	1,246.03	\$	12,789.18	\$	52,764.99	\$	2,062.39	\$	-	\$	552,672.69
<b>Exhibition Center allocation</b>	\$ 142,537.77	\$ 302,646.40	\$	5,039.64	\$	37,431.32	\$	21,618.67	\$	1,311.61	\$	13,462.29	\$	55,542.10	\$	2,170.93	\$	-	\$	581,760.73
Sports Facilities allocation	\$ 142,537.77	\$ 302,646.40	\$	5,039.64	\$	37,431.32	\$	21,618.67	\$	1,311.61	\$	13,462.29	\$	55,542.10	\$	2,170.93	\$	-	\$	581,760.73
Municipality allocation	\$ 54,639.48	\$ 116,014.45	\$	1,931.86	\$	14,348.67	\$	8,287.16	\$	502.78	\$	5,160.54	\$	21,291.14	\$	832.19	\$	-	\$	223,008.28

Twn Neenah Twn Clayton

\$

669.49

Total	\$ 1,939,202.42
Municipality	\$ 223,008.28
Total Amount retained by	
Sports Facilities allocation	\$ 581,760.73
<b>Exhibition Center allocation</b>	\$ 581,760.73
CVB allocation	\$ 552,672.69

#### Additional funds received in 2nd Quarter:

Vlg Fox Appleton Crossing **Grand Chute** Kaukauna Kimberly **Little Chute** City Menasha **City Neenah** 2021 517.54 182.77 52,083.27 \$ 1stQ 2022 6,458.60 2ndQ 2022

#### 2022 Hotel/Motel Room Tax Generated - 3rd Quarter

				Vig Fox																	
_	Appleton Grand Chute		Kaukauna Kimberly		Kimberly		Little Chute	Cit	y Menasha		Crossing		City Neenah	T۱	wn Neenah	Sher	wood		Total		
Room Revenue for Quarter	\$ 6,182,915.00	\$	12,272,024.00	\$	65,962.50	\$	1,596,730.00	\$	1,071,208.20	\$	54,736.50	\$	681,197.70	\$	2,250,674.60	\$	113,010.00	\$	-	\$	24,288,458.50
Room tax receipts for quarter	\$ 618,291.50	\$	1,227,202.40	\$	6,596.25	\$	159,673.00	\$	107,120.82	\$	5,473.65	\$	68,119.77	\$	225,067.46	\$	11,301.00	\$	-	\$	2,428,845.85
CVB Allocation	\$ 176,213.08	\$	349,752.68	\$	1,879.93	\$	45,506.81	\$	30,529.43	\$	1,559.99	\$	19,414.13	\$	64,144.23	\$	3,220.79	\$	-	\$	692,221.07
<b>Exhibition Center allocation</b>	\$ 185,487.45	\$	368,160.72	\$	1,978.88	\$	47,901.90	\$	32,136.25	\$	1,642.10	\$	20,435.93	\$	67,520.24	\$	3,390.30	\$	-	\$	728,653.76
Sports Facilities allocation	\$ 185,487.45	\$	368,160.72	\$	1,978.88	\$	47,901.90	\$	32,136.25	\$	1,642.10	\$	20,435.93	\$	67,520.24	\$	3,390.30	\$	-	\$	728,653.76
Municipality allocation	\$ 71,103.52	\$	141,128.28	\$	758.57	\$	18,362.40	\$	12,318.89	\$	629.47	\$	7,833.77	\$	25,882.76	\$	1,299.62	\$	-	\$	279,317.27

 CVB allocation
 \$ 692,221.07

 Exhibition Center allocation
 \$ 728,653.76

 Sports Facilities allocation
 \$ 728,653.76

 Total Amount retained by
 \$ 279,317.27

 Total
 \$ 2,428,845.85

#### Additional funds received in 3rd Quarter:

2ndQ 2022

Vlg Fox

_	Appleton	<b>Grand Chute</b>	Kaukauna	Kimberly	Little Chute	City Menasha	Crossing	City Neenah	Twn Neenah	Twn Clayton
ſ	\$ 957.56	\$ 28,413.59								\$ 1,052.70

#### 2022 Hotel/Motel Room Tax Generated - 4th Quarter

					VIg Fox																
	Appleton Grand Chute		Kaukauna Kimberly				Little Chute	Cit	ty Menasha		Crossing		City Neenah	Τv	vn Neenah	Sher	wood		Total		
Room Revenue for Quarter	\$ 4,884,573.20	\$	9,750,095.30	\$	47,335.30	\$	1,311,170.00	\$	786,488.30	\$	20,305.40	\$	397,311.30	\$	1,749,468.30	\$	22,310.00	\$	-	\$	18,969,057.10
Room tax receipts for quarter	\$ 488,457.32	\$	975,009.53	\$	4,733.53	\$	131,117.00	\$	78,648.83	\$	2,030.54	\$	39,731.13	\$	174,946.83	\$	2,231.00	\$	-	\$	1,896,905.71
CVB Allocation	\$ 139,210.34	\$	277,877.72	\$	1,349.06	\$	37,368.35	\$	22,414.92	\$	578.70	\$	11,323.37	\$	49,859.85	\$	635.84	\$	-	\$	540,618.13
<b>Exhibition Center allocation</b>	\$ 146,537.20	\$	292,502.86	\$	1,420.06	\$	39,335.10	\$	23,594.65	\$	609.16	\$	11,919.34	\$	52,484.05	\$	669.30	\$	-	\$	569,071.71
Sports Facilities allocation	\$ 146,537.20	\$	292,502.86	\$	1,420.06	\$	39,335.10	\$	23,594.65	\$	609.16	\$	11,919.34	\$	52,484.05	\$	669.30	\$	-	\$	569,071.71
Municipality allocation	\$ 56,172.59	\$	112,126.10	\$	544.36	\$	15,078.46	\$	9,044.62	\$	233.51	\$	4,569.08	\$	20,118.89	\$	256.57	\$	-	\$	218,144.16

 CVB allocation
 \$ 540,618.13

 Exhibition Center allocation
 \$ 569,071.71

 Sports Facilities allocation
 \$ 569,071.71

 Total Amount retained by
 \$ 218,144.16

 Total
 \$ 1,896,905.71

#### Additional funds received in 4th Quarter:

								Vlg Fox				Twn	
	155.96	Appleton	<b>Grand Chute</b>	Kaukauna	Kimberly	Little Chute	City Menasha	Crossing	City Neenah	Twn Neenah	Twn Clayton	Vandenbroeck	
3rdQ 2022												\$ 155.96	
4thQ 2022											\$ 460.67		1

#### 2022 Hotel/Motel Room Tax Generated - Year to Date Summary by Municipality

2022	 Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	Cit	ty Menasha	٧	g Fox Crossing	City Neenah	Twn Neenal		Neenah Sherwood		Total	
Cummulative Room Revenue	\$ 18,993,184.30	\$ 39,927,379.30	\$ 393,303.70	\$ 5,053,771.00	\$ 3,171,535.70	\$	161,135.50	\$	1,840,914.30	\$ 7,284,387.70	\$	220,144.10	\$	-	\$	77,045,755.60
Cummulative Room Tax receipts	\$ 1,899,318.43	\$ 3,992,737.93	\$ 39,330.37	\$ 505,377.10	\$ 317,153.57	\$	16,113.55	\$	184,091.43	\$ 728,438.77	\$	22,014.41	\$	-	\$	7,704,575.56
CVB Allocation	\$ 541,305.75	\$ 1,137,930.31	\$ 11,209.16	\$ 144,032.47	\$ 90,388.77	\$	4,592.36	\$	52,466.06	\$ 207,605.05	\$	6,274.11	\$	-	\$	2,195,804.03
Exhibition Center allocation	\$ 569,795.53	\$ 1,197,821.38	\$ 11,799.11	\$ 151,613.13	\$ 95,146.07	\$	4,834.07	\$	55,227.43	\$ 218,531.63	\$	6,604.32	\$	-	\$	2,311,372.67
Sports Facilities allocation	\$ 569,795.53	\$ 1,197,821.38	\$ 11,799.11	\$ 151,613.13	\$ 95,146.07	\$	4,834.07	\$	55,227.43	\$ 218,531.63	\$	6,604.32	\$	-	\$	2,311,372.67
Municipality allocation	\$ 218,421.62	\$ 459,164.86	\$ 4,522.99	\$ 58,118.37	\$ 36,472.66	\$	1,853.06	\$	21,170.51	\$ 83,770.46	\$	2,531.66	\$	-	\$	886,026.19

Net CVB allocation | \$ 2,195,804.03 |
Exhibition Center allocation | \$ 2,311,372.67 |
Sports Facilities allocation | \$ 2,311,372.67 |
Total Amount retained by | \$ 886,026.19 |
Total \$ 7,704,575.56

2022	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation	\$ 410,292.15	\$ 552,672.69	\$ 692,221.07	\$ 540,618.13	\$ 2,195,804.03
<b>Exhibition Center</b>					
allocation	\$ 431,886.47	\$ 581,760.73	\$ 728,653.76	\$ 569,071.71	\$ 2,311,372.67
Sports Facilities					
allocation	\$ 431,886.47	\$ 581,760.73	\$ 728,653.76	\$ 569,071.71	\$ 2,311,372.67
Municipality					
allocation	\$ 165,556.48	\$ 223,008.28	\$ 279,317.27	\$ 218,144.16	\$ 886,026.19
Total	\$ 1,439,621.58	\$ 1,939,202.42	\$ 2,428,845.85	\$ 1,896,905.71	\$ 7,704,575.56

#### **Room Tax Generated Historical Summary**

CVB allocation
Exhibition Cnt allocation
Sports Fac allocation
PAC allocation
Municiple allocation
Total

CVB allocation
Exhibition Cnt allocation
Sports Fac allocation
PAC allocation
Municiple allocation
Total

CVB allocation
Exhibition Cnt allocation
Sports Fac allocation
PAC allocation
Municiple allocation
Total

CVB allocation
Exhibition Cnt allocation
Sports Fac allocation
Municiple allocation **Total** 

2016	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
	326,922.01	393,617.24	520,032.13	407,835.22	1,648,406.60
	344,128.43	414,333.94	547,402.25	429,300.23	1,735,164.85
	114,709.49	138,111.31	182,467.42	143,100.08	578,388.30
	229,418.95	276,222.62	364,934.83	286,200.15	1,156,776.55
	131,915.90	158,828.01	209,837.53	164,565.09	665,146.53
	1,147,094.78	1,381,113.12	1,824,674.16	1,431,000.77	5,783,882.83
2017	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
	312,557.33	401,474.39	513,386.31	377,824.42	1,605,242.45
	329,007.70	422,604.61	540,406.66	397,709.94	1,689,728.91
	109,669.23	140,868.20	180,135.55	132,569.98	563,242.96
	219,338.47	281,736.41	360,271.11	265,139.96	1,126,485.95
	126,119.62	161,998.43	207,155.89	152,455.48	647,729.42
	1,096,692.35	1,408,682.04	1,801,355.52	1,325,699.78	5,632,429.69
2018	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
	347,378.36	423,004.62	550,355.53	391,875.51	1,712,614.02
	365,682.68	445,268.03	579,321.61	412,500.53	1,802,772.85
	121,887.14	445,268.03	579,321.61	412,500.53	1,558,977.31
	243,774.29	0.00	-	-	243,774.29
	140,170.22	170,686.08	222,073.28	158,125.20	691,054.78
	1,218,892.69	1,484,226.76	1,931,072.03	1,375,001.77	6,009,193.25
2019	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
	343,192.10	444,343.97	628,072.58	424,873.12	1,840,481.77
	361,254.84	467,730.50	661,129.03	447,234.86	1,937,349.23
	361,254.84	467,730.50	661,129.03	447,234.86	1,937,349.23
	138,481.02	179,296.69	253,432.79	171,440.03	742,650.53
	1,204,182.80	1,559,101.66	2,203,763.43	1,490,782.87	6,457,830.76

#### Room Tax Generated Historical Summary

	2020	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		317,175.80	108,696.20	224,840.14	171,036.33	821,748.47
<b>Exhibition Cnt allocation</b>		333,869.26	114,417.05	236,673.83	180,038.24	864,998.38
Sports Fac allocation		333,869.26	114,417.05	236,673.83	180,038.24	864,998.38
Municiple allocation		127,983.22	43,859.87	90,724.97	69,014.66	331,582.72
Total		1,112,897.54	381,390.17	788,912.77	600,127.47	2,883,327.95
	2021	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		224,662.21	369,154.75	581,860.64	459,541.13	1,635,218.73
<b>Exhibition Cnt allocation</b>		236,486.54	388,583.95	612,484.88	483,727.51	1,721,282.88
Sports Fac allocation		236,486.54	388,583.95	612,484.88	483,727.51	1,721,282.88
Municiple allocation		90,653.17	148,957.18	234,785.87	185,428.88	659,825.10
Total		788,288.46	1,295,279.83	2,041,616.27	1,612,425.03	5,737,609.59
	2022	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
CVB allocation		410,292.15	552,672.69	692,221.07	540,618.13	2,195,804.03
<b>Exhibition Cnt allocation</b>		431,886.47	581,760.73	728,653.76	569,071.71	2,311,372.67
Sports Fac allocation		431,886.47	581,760.73	728,653.76	569,071.71	2,311,372.67
Municiple allocation		165,556.48	223,008.28	279,317.27	218,144.16	886,026.19
Total		1,439,621.58	1,939,202.42	2,428,845.85	1,896,905.71	7,704,575.56

#### **Summary 2016-2022 Collections**

CVB allocation	11,459,516.07
Exhibition Cnt allocation	12,062,669.77
Sports Fac allocation	9,535,611.73
PAC allocation	2,527,036.79
Municiple allocation	4,624,015.27
Total	40,208,849.63

Vlg Sherwood

			201	o per		
	#members	date paid	mer	nber fee	total	
Appleton	3	10.24.16	\$	300.00	\$	900.00
Grand Chute	3	11.04.16	\$	300.00	\$	900.00
Kaukauna	1	02.28.17	\$	300.00	\$	300.00
Kimberly	2	10.17.16	\$	300.00	\$	600.00
Little Chute	1	10.25.16	\$	300.00	\$	300.00
City Menasha	1	10.24.16	\$	300.00	\$	300.00
Vlg Fox Crossing	1	10.31.16	\$	300.00	\$	300.00
City of Neenah	2	12.19.16	\$	300.00	\$	600.00
Town Neenah	1	11.02.16	\$	300.00	\$	300.00

10.31.16

2016 nor

300.00

4,800.00

2017 per #members date paid member fee total Appleton 2.28.17 \$ 300.00 \$ 900.00 \$ **Grand Chute** 3 3.06.17 300.00 \$ 900.00 Kaukauna 1 2.28.17 \$ 300.00 \$ 300.00 Kimberly 2 2.20.17 \$ 300.00 \$ 600.00 Little Chute 1 7.6.17 \$ 300.00 \$ 300.00 City Menasha 1 6.7.17 \$ 300.00 \$ 300.00 Vlg Fox Crossing 2.13.17 300.00 \$ 300.00 \$ City of Neenah 2 6.7.17 300.00 \$ 600.00 300.00 \$ **Town Neenah** 1 1.10.17 \$ 300.00 Vlg Sherwood 1 2.28.17 \$ 300.00 \$ 300.00 4,800.00 9,600.00 Herrling Clark Law 3.24.17 Invoice 33801-01M 7,521.00 BLC Bank check payment transfer (7,520.00)Balance Acct 1192928 at 12.21.17 Herrling Clark Law 12.21.17 \$ 9,137.50 Invoice 44611-00M \$ (7,520.00) Herrling Clark Law 250.00 1,867.50 Balance due Invoice 44611-00M 3.29.18 1stQ2018 PAC rm tax held by Assoc Trust Deposit\*\* \$ 25,000.00 5.22.18 Herrling Clark payment 5.30.18 \$ (1,867.50) 1.00 Previous account balance \$ 23,133.50

<sup>\*\* \$25,000</sup> is Room Tax Commission allotment of post bond closing remainder of PAC room tax revenue May 22, 2018.

		1stQ2022		2ndQ2022		3rdQ2022		4thQ2022		Total 2022
City Appleton 2022									١.	
Reported Room Revenue	\$	565,760.00	\$	696,447.90	\$	810,980.30	\$	555,392.90	\$	2,628,581.10
Home Away	\$	3,699.20	\$	3,491.98	\$	7,464.30	\$	3,664.31	\$	18,319.79
Evolve	\$	4 004 26	\$	726.07	\$	148.80	\$	269.30	\$	418.10
Agoda	\$	1,081.26	\$	726.07	\$	723.93	\$	1,046.56	\$	3,577.82
Air B&B	\$ <b>\$</b>	51,795.54	\$	65,426.74	\$	72,761.00	\$	50,559.12	\$	240,542.40
10% total collection	<b>&gt;</b>	56,576.00	\$	69,644.79	\$	81,098.03	\$	55,539.29	\$	262,858.11
Town Grand Chute 2022										
Reported Room Revenue	\$	43,655.30	\$	88,676.70	\$	112,793.30	\$	81,844.30	\$	326,969.60
Air B&B	\$	2,568.00	\$	6,027.86	\$	6,689.67	\$	3,571.25	\$	18,856.78
Agoda	\$	1,354.52	\$	2,346.80	\$	2,585.24	\$	3,652.08	\$	9,938.64
Alvara					\$	191.30	\$	-		
Home Away	\$	443.01	\$	493.01	\$	1,813.12	\$	961.10	\$	3,710.24
10% total collection	\$	4,365.53	\$	8,867.67	\$	11,279.33	\$	8,184.43	\$	32,696.96
City of Neenah 2022										
Reported Room Revenue	\$	33,410.10	\$	51,577.80	\$	81,342.90	\$	53,460.20	\$	219,791.00
Home Away	\$	441.34	\$	588.55	\$	3,421.95	\$	248.70	\$	4,700.54
Agoda	\$	126.11	\$	159.41	\$	322.20	\$	278.35	\$	886.07
Evolve	\$	216.90	\$	421.40	\$	594.30	\$	401.30	\$	1,633.90
Air B&B	\$	2,556.66	\$	3,988.42	\$	3,795.84	\$	4,417.67	\$	14,758.59
10% total collection	\$	3,341.01	\$	5,157.78	\$	8,134.29	\$	5,346.02	\$	21,979.10
City Kaukauna 2022	_								l	
Reported Room Revenue	\$	33,062.50	\$	51,541.30	\$	27,573.90	\$	22,164.30	\$	134,342.00
Home Away	\$	-	\$	137.16	\$	478.54	\$	117.40	\$	733.10
Agoda	\$	8.16	\$	43.05	\$	69.59	\$	146.10	\$	266.90
Air B&B	\$	3,298.09	\$	4,973.92	\$	2,209.26	\$	1,952.93	\$	12,434.20
10% total collection	\$	3,306.25	\$	5,154.13	\$	2,757.39	\$	2,216.43	\$	13,434.20
Village Kimberly 2022									١.	
Reported Room Revenue	\$	9,578.20	\$	9,140.30	\$	11,817.00	\$	4,283.70	\$	34,819.20
Air B&B	\$	957.82	\$	914.03	\$	1,181.70	\$	428.37	\$	3,481.92
10% total collection	\$	957.82	\$	914.03	\$	1,181.70	\$	428.37	\$	3,481.92
Adllana Barla Charla 2022										
Village Little Chute 2022		46 474 50	,	27.256.40	,	FC 24C 00		47.464.40	١	427 225 00
Reported Room Revenue	\$	16,471.50	\$	37,356.10	\$	56,346.80	\$	17,161.40	\$ ا د	127,335.80
Air B&B	\$ \$	1,347.60 299.55	\$	1,938.56 383.11	\$ \$	2,125.48 132.10	\$ \$	27.50 172.53	\$	5,439.14 987.29
Agoda Home Away	\$	299.55	\$	1,413.94	\$	3,377.10	\$	1,516.11	\$	
10% total collection	\$	1,647.15	\$	3,735.61	\$	5,634.68	\$	1,716.14	\$	6,307.15 <b>12,733.58</b>
10% total collection	,	1,047.13	Ţ	3,733.01	Ţ	3,034.00	,	1,710.14	,	12,733.30
Town Neenah 2022										
Reported Room Revenue	\$	12,459.70	\$	72,364.40	\$	113,010.00	\$	22,310.00	\$	220,144.10
Air B&B	\$	669.07	\$	4,202.39	\$	3,176.39	\$	520.15	\$	8,568.00
Home Away	\$	576.90	\$	3,034.05	\$	8,124.61	\$	1,710.85	\$	13,446.41
10% total collection	\$	1,245.97	\$	7,236.44	\$	11,301.00	\$	2,231.00	\$	22,014.41
Village Fox Crossing 2022			_		_		_		۱	
Reported Room Revenue	\$	4,542.00	\$	18,656.80	\$	89,413.30	\$	15,101.20	\$	127,713.30
Home Away	<u>\$</u>	454.20	\$	1,865.68	\$	8,941.33	\$	1,510.12	\$	12,771.33
10% total collection	\$	454.20	\$	1,865.68	\$	8,941.33	\$	1,510.12	\$	12,771.33
City Menasha 2022										
Reported Room Revenue	\$	36,756.10	\$	31,041.70	\$	46,205.50	\$	14,567.00	\$	128,570.30
Air BnB	\$	2,164.51	\$	2,836.07	\$	2,300.45	\$	820.05	\$	8,121.08
Evolve	\$	522.00	\$	-	\$	1,940.20	\$	253.40	\$	2,715.60
Home Away	\$	989.10	\$	268.10	\$	379.90	\$	383.25	\$	2,020.35
10% total collection	\$	3,675.61	\$	3,104.17	\$	4,620.55	\$	1,456.70	\$	12,857.03
Village Sherwood 2022	_								۱.	
Reported Room Revenue	\$	-	\$	-	\$	-	\$	-	\$	-
Home Away	\$	-	\$	-	\$	-	\$	-	\$	
10% total collection	\$	-	\$	-	\$	-	\$	-	\$	-
2022 0		755 605 16		4.050.005		4 242 453		700 005 0		2 040 200
2022 Reported Room Revenue	\$	755,695.40	\$	1,056,803.00	\$	1,349,483.00	\$	786,285.00	\$	3,948,266.40
2022 Room Tax Receipts	\$	75,569.54	\$	105,680.30	\$	134,948.30	\$	78,628.50	\$	394,826.64
2022 CVB Allocation	\$	21,537.32	\$	30,118.89	\$	38,460.27	\$	22,409.12	\$	112,525.59
2022 Exhibition Cntr Allocation	\$	22,670.86	\$	31,704.09	\$	40,484.49	\$	23,588.55	\$	118,447.99
2022 Sports Facilities Allocation	\$	22,670.86	\$	31,704.09	\$	40,484.49	\$	23,588.55	\$	118,447.99
2022 Municipality Allocation	\$	8,690.50	\$	12,153.23	\$	15,519.05	\$	9,042.28	\$	45,405.06
AirBnB	\$	6E 2E7 20	ė	00 207 00	ė	04 220 70	ė	62 207 04	ċ	212 202 11
	\$	65,357.29 2,869.60	\$	90,307.99	\$	94,239.79	\$	62,297.04 5 295 62	\$	312,202.11
Alvara	Þ	2,809.60	Þ	3,658.44	\$	3,833.06	\$	5,295.62	\$	15,656.72
Alvara		720.00	ė	424.40	\$	191.30	\$	924.00	\$   e	191.30
Evolve HomeAway	\$ \$	738.90 6,603.75	\$	421.40 11,292.47	\$ \$	2,683.30 34,000.85	\$	924.00 10,111.84	\$	4,767.60 62,008.91
Homenway	\$	75,569.54	\$	105,680.30	\$	134,948.30	\$	78,628.50	\$	394,826.64
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