

City of Appleton Parking Utility

2022 Annual Report

Updated: May 4, 2023

VISION: Providing Excellence in Downtown Parking



**PARK & PLAY
THE DOWNTOWN WAY**

Parking Utility Guiding Principals

- Maintain the small town, walkable form that has evolved over decades of purposeful planning.
- Support a park once, pedestrian friendly vision that improves connectivity for visitors, residents and employees.
- Provide a customer-friendly experience centered on convenience, access and fairness.
- Help facilitate and encourage a diverse economy.
- Maintain a responsibility to optimize public investment in parking infrastructure.



Parking Inventory



Off-street meter parking stalls	=	82
On-street meter parking stalls	=	775
Ramp parking stalls	=	2,775
Motorcycle / Moped stalls	=	32
TOTAL PUBLIC PARKING STALLS	=	3,664

**PARK & PLAY
THE DOWNTOWN WAY**

Accomplishments in 2016

1. Implemented new pay-on-exit parking system in the Green, Yellow and Red Parking Ramps. System includes credit card and validation capabilities.
2. Implemented new ramp permit rates as follows:
 - \$30/month all ramps except Blue Ramp and \$35/month Blue Ramp

Accomplishments in 2017

1. Purchased a new enforcement vehicle to enforce parking time zones throughout the city.
2. Implemented Passport parking meter pay-by-phone app.
3. Installed additional signage in the Red Ramp and Green Ramp, and created a second exit lane in the Green Ramp to reduce exiting times from these ramps after major events.
4. Implemented Special Event Parking in the Green Ramp for major PAC events.

Accomplishments in 2018

1. Upgraded Red Ramp lights to LED fixtures.

Accomplishments in 2019

1. Upgraded Yellow Ramp lights to LED fixtures.
2. Replaced elevators in Red Ramp and Yellow Ramp.
3. Demolished Blue Ramp.
4. Created motorcycle and bicycle parking area in Green Ramp.
5. Accept credit card payments for monthly permits.
6. Implemented new ramp rates as follows:
 - \$2.00 < 3 hours, \$3.00 3-4 hours, and \$5.00 > 4 hours
7. Implemented new meter rates as follows:
 - \$1.00 per hour gray meters
 - \$0.50 per hour red meters (30 minutes)
 - \$0.25 per hour meters north of Washington Street

Accomplishments in 2020/2021

1. Implemented \$35/month ramp permit fee.
2. Implemented PassPort Citation software.
3. Implemented online payment option for parking card holders and businesses.

Accomplishments in 2022

1. Upgraded Green Ramp lights to LED fixtures.
2. Replaced stairwell in Green Ramp.
3. Implemented online payment option for parking card holders and businesses.
4. Completed an ADA Assessment of Yellow, Green and Red Ramps. Prioritized the requirements and recommendations.

PARK & PLAY
THE DOWNTOWN WAY

Upcoming Projects in 2023

1. Implement \$40/month ramp permit fee.
2. Implement new ramp rates as follows:
 - \$3.00 < 4 hours
 - \$6.00 > 4 hours
3. Entered into contract for professional engineering and construction administration services for repair and maintenance activities in the Red, Yellow and Green Parking Ramps.
 - Red Ramp Concrete Repairs
 - Green Ramp Concrete Repairs
 - Yellow Ramp Preventative Maintenance Repairs
4. Replace stairwell in Green Ramp.
5. Seal concrete decks of Green Ramp.
6. Replace elevator shafts in Red Ramp.

PARK & PLAY
THE DOWNTOWN WAY

2022 Financial Overview

<u>REVENUES</u>		<u>EXPENSES</u>	
Ramp Permits	\$ 573,184	Labor	\$ 629,291
Ramp pay-as-exit	\$ 642,199	Supplies & Services	\$ 585,114
Meters	\$ 555,764	Capital	\$ 298,377
Fines	\$ 342,294	Debt	\$ 0
Other	<u>\$1,176,938</u>	Depreciation / Other	<u>\$ 290,186</u>
TOTAL	\$3,290,379	TOTAL	\$1,802,968

Parking Statistics

Number of Permit Holders:

2015 2,581
 2016 2,497
 2017 2,562
 2018 2,404
 2019 2,488
 2020 1,863
 2021 1,640
 2022 1,215

Number of Citations Issued:

2015 12,463
 2016 10,691
 2017 10,764
 2018 10,071
 2019 10,168
 2020 10,799
 2021 13,805
 2022 16,635



**PARK & PLAY
 THE DOWNTOWN WAY**