

Resolution #3-R-24  
Environmental Education Resolution

Submitted By: *Ald. Del Toro - District 4, Ald., Meltzer - District 2, Ald. Schultz - District 9*

Date: *March 20, 2024*

Referred To: *Staff*

Resolution Summary: This resolution stems from the repeated willingness of the city to increase efforts to educate the Appleton community about best practices in environmental stewardship. This work will be done in collaboration between the resiliency, climate mitigation and adaptation taskforce, the city sustainability officer and the IT department. Together they will create a website to be hosted on the Appleton City site that will inform the public about best practices in pollinator, tree, biodiversity and clean water conservation and protection as well as best practices for responsible chemical pesticide and fertilizer use.

Whereas the city of Appleton, has repeatedly shown interest and willingness to educate the public regarding best practices in environmental stewardship and

Whereas, the city has established a taskforce on resiliency, climate mitigation and adaptation whose purpose states: "... to mitigate the adverse effects of multiple sources pollution, reduce waste in energy and food production streams, address resource depletion and other human-induced environmental stressors, increase our protection efforts of native biodiversity" and

Whereas, the city Information Technology is undergoing a redesign of the city website,

Therefore let it be resolved that the taskforce will work with the city IT department and the city Sustainability Coordinator to develop content for a website aimed at environmental public outreach and education. This website will include best practices for pesticide and fertilizer use in the city, in order to prevent environmental contamination. This website will also link to the best practices for pollinator, tree, biodiversity and clean water conservation and protection.