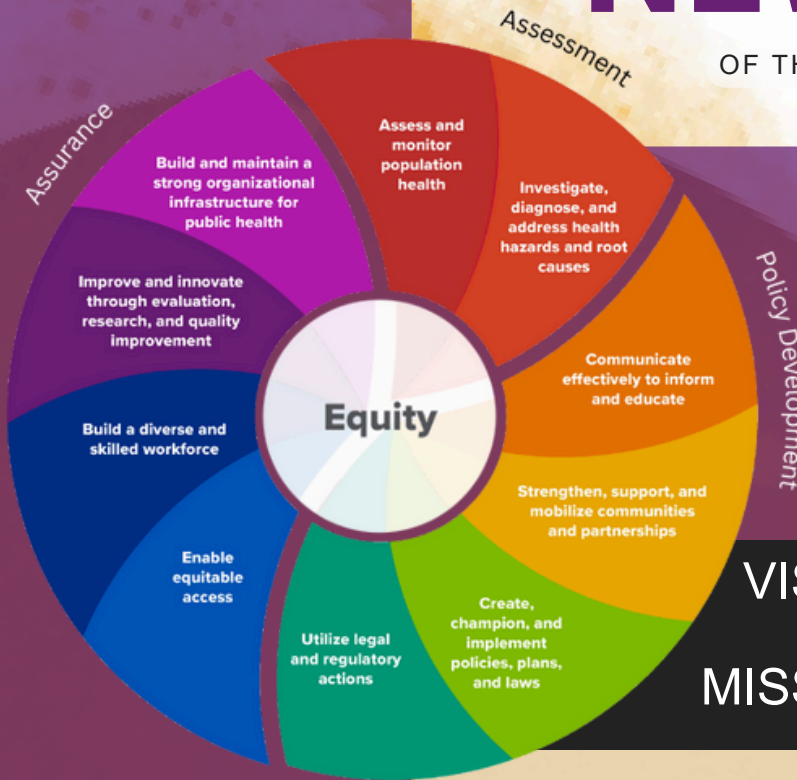


06.2024

PUBLIC HEALTH

NEWSLETTER

OF THE APPLETON PUBLIC HEALTH DEPARTMENT



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Annual Report

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VISION: Health for all, together.

MISSION: Facilitate equitable community wellbeing through education, health promotion, and response to public health needs.

ANNUAL REPORT

An annual report for local public health departments is crucial for providing a comprehensive overview of the department's activities, achievements, and challenges over the past year. This report serves multiple purposes:

1. **Accountability:** It holds the health department accountable to the community, stakeholders, and funding bodies by transparently showcasing how resources have been utilized and what outcomes have been achieved.
2. **Assessment and Evaluation:** It allows for a detailed assessment of the health status of the community, helping to identify trends, successes, and areas needing improvement.
3. **Communication:** It effectively communicates the department's efforts, goals, and future plans to the public, fostering trust and collaboration.
4. **Planning and Resource Allocation:** It informs strategic planning and resource allocation, ensuring that interventions are targeted and effective based on documented needs and outcomes.

Specifically, related to Essential Public Health Service #9, which focuses on "Evaluating effectiveness, accessibility, and quality of personal and population-based health services," the annual report plays a critical role by:

- **Providing Data for Evaluation:** It includes data and analysis that are essential for evaluating the effectiveness and impact of health services provided.
- **Identifying Gaps and Inequities:** The report can highlight disparities in health service accessibility and quality, guiding improvements.
- **Facilitating Continuous Improvement:** By documenting lessons learned and best practices, the report fosters a culture of continuous quality improvement within the health department.

Overall, the annual report is a key tool in ensuring that public health services are effective, equitable, and continuously improving.

10 ESSENTIAL PUBLIC HEALTH SERVICES

Each month, the Appleton Health Department Newsletter features stories about how we are achieving each of the 10 Essential Public Health Services. This month, we focus on:

Essential Public Health Service #9: Improve and innovate public health functions through ongoing evaluation, research, and continuous quality improvement.

COMMUNITY PARTNERS

WISCONSIN DEPARTMENT OF HEALTH SERVICES OPPA



The Wisconsin Department of Health Services Office of Practice and Policy Alignment (OPPA) plays a crucial role in supporting 84 local and Tribal health departments across the state. Through a combination of strategic guidance, resource allocation, and collaborative initiatives, OPPA works to ensure that these local, community stakeholders have the tools and support they need to effectively serve their populations.

OPPA serves as a central hub for coordinating efforts and disseminating best practices in public health policy and practice. By providing technical assistance, training programs, and access to relevant data and research, OPPA empowers local and Tribal health departments to address pressing health challenges and implement evidence-based interventions.

Moreover, OPPA facilitates communication and collaboration among various stakeholders, including government agencies, non-profit organizations, and community groups. This multi-sectoral approach fosters synergy and innovation, enabling local and Tribal health departments to leverage resources and expertise from diverse sources.

Overall, the Wisconsin Department of Health Services Office of Practice and Policy Alignment plays a vital role in strengthening the capacity and impact of local and Tribal health departments, ultimately contributing to the health and well-being of communities throughout the state.

RESOURCES

[CDC-10 Essential Public Health Services -Full](#)

[WI DHS OPPA \(link\)](#)



Public Health
Prevent. Promote. Protect.



MEET SONJA



Sonja Jensen has been dedicated to serving the residents of Appleton for 11 years, currently holding the roles of Deputy Director and Nursing Supervisor. With 26 years of nursing experience, Sonja finds public health nursing to be dynamic and rewarding. She emphasizes being a vital resource for her team, managing programs, grants, finance, and scheduling. Jensen appreciates the autonomy and educational aspects of public health.

Sonja believes that public health serves the community by making a tangible difference in individuals' lives. Helping newcomers to Appleton access resources and fostering a sense of belonging has made a special impact. Sonja views her role as an advocate for positive change, striving to improve the ways in which local government and public health can serve the people of Appleton.

In her personal time, Sonja enjoys spending time with her family, including her grown children and young grandchildren, her husband and dog. She loves walking, hiking, reading, traveling, and planning her next adventure. Sonja has lived in multiple countries and states across the US but holds a special fondness for her husband's hometown, Washington Island.

[BOARD OF HEALTH CALENDAR](#)