

PROCLAMATION



Office of the Mayor

WHEREAS, diaper need, the condition of not being able to afford a sufficient supply of clean diapers to keep babies and toddlers clean, dry, and healthy, can adversely affect the health and wellbeing of children and their families; and

WHEREAS, national surveys and research studies report that nearly one in two families struggle with diaper need, and 48 percent of families delay changing a diaper to extend the available supply; and

WHEREAS, a daily or weekly supply of diapers is generally an eligibility requirement for babies and toddlers to participate in child care programs and quality early-education programs that enable children to thrive and parents to work, and many parents struggling with diaper need report missing an average of five days of work each month due to an insufficient supply of diapers, thereby destabilizing the family's economic prospects and wellbeing; and

WHEREAS, diaper need is a public health issue, and addressing diaper need will result in improved health for children, ensuring all children and families have access to the necessities required to thrive and reach their full potential; and

WHEREAS, diaper banks play a critical role in supporting families, improving infant health and wellbeing, and advancing our local and state economic growth; and

WHEREAS, Appleton is proud to be home to trusted community-based organizations including the Kimberly-Clark Diaper Bank, a program of United Way Fox Cities, Eastern Wisconsin Diaper Bank, and Jake's Network of Hope, that recognize the importance of providing economic stability for families and thus distribute diapers to families through various channels.

NOW, THEREFORE, BE IT RESOLVED, THAT I, JACOB A. WOODFORD, Mayor of the City of Appleton, Wisconsin, do hereby proclaim September 23-29, 2024, as

Diaper Need Awareness Week

in Appleton and encourage citizens to donate generously to diaper banks, diaper drives, and support those organizations that collect and distribute diapers to families struggling with diaper need.



Signed and sealed this 20th day of August 2024.

JACOB A. WOODFORD
MAYOR OF APPLETON