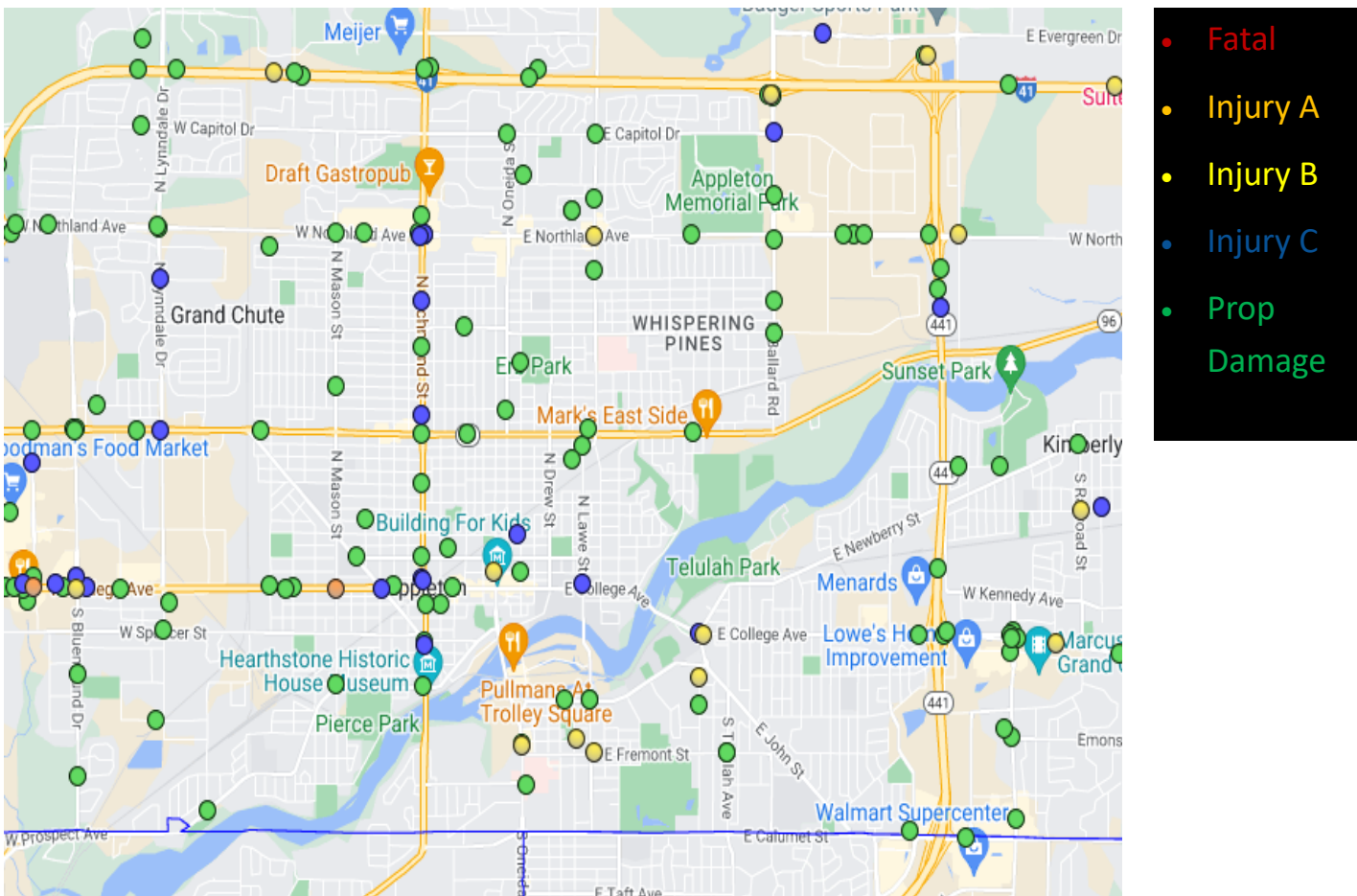




Traffic Safety Plan

Traffic complaints are the #1 complaint made to the Appleton Police Department and City Alderpersons. The police department is committed to safe travels for motorists, pedestrians and bicyclists. With a goal of reducing traffic crashes, property damage, injury and death on Appleton’s roadways, the police department will use a data driven approach for traffic enforcement. Data analytics from crash data, citizen complaints and speed studies will be used to identify traffic emphasis areas. Each month’s report will be posted on the police department’s website and will be presented at each month’s Safety and Licensing Committee Meeting.

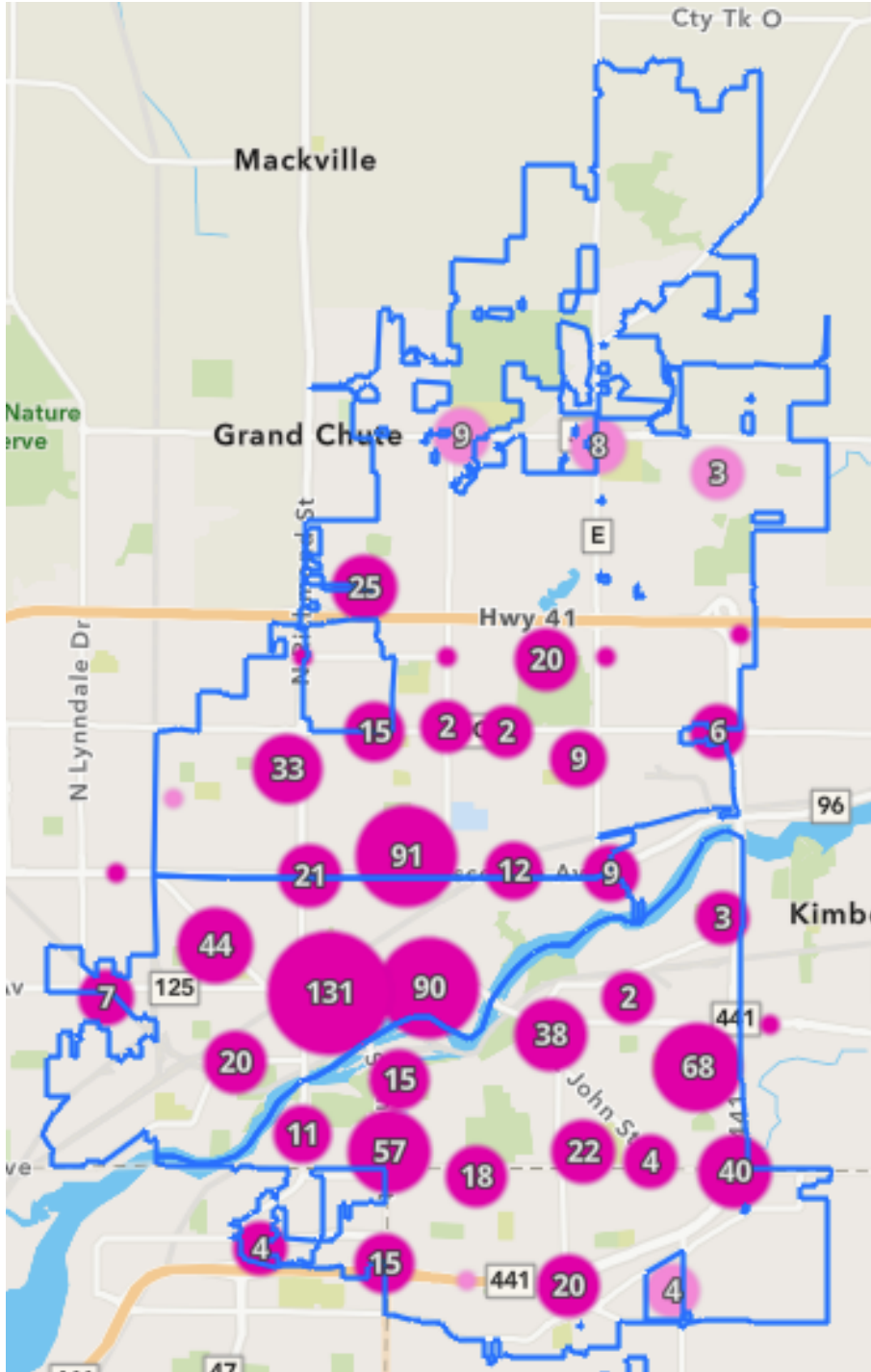
September 2024 CRASH DATA



Accidents: 216

# APPLETON POLICE DEPARTMENT TRAFFIC SAFETY PLAN

## September 2024 Traffic Stop/Traffic Safety Data



**Traffic Stops: 974**

**Citations: 540**

**Traffic Safety: 183**

**Warnings: 470**

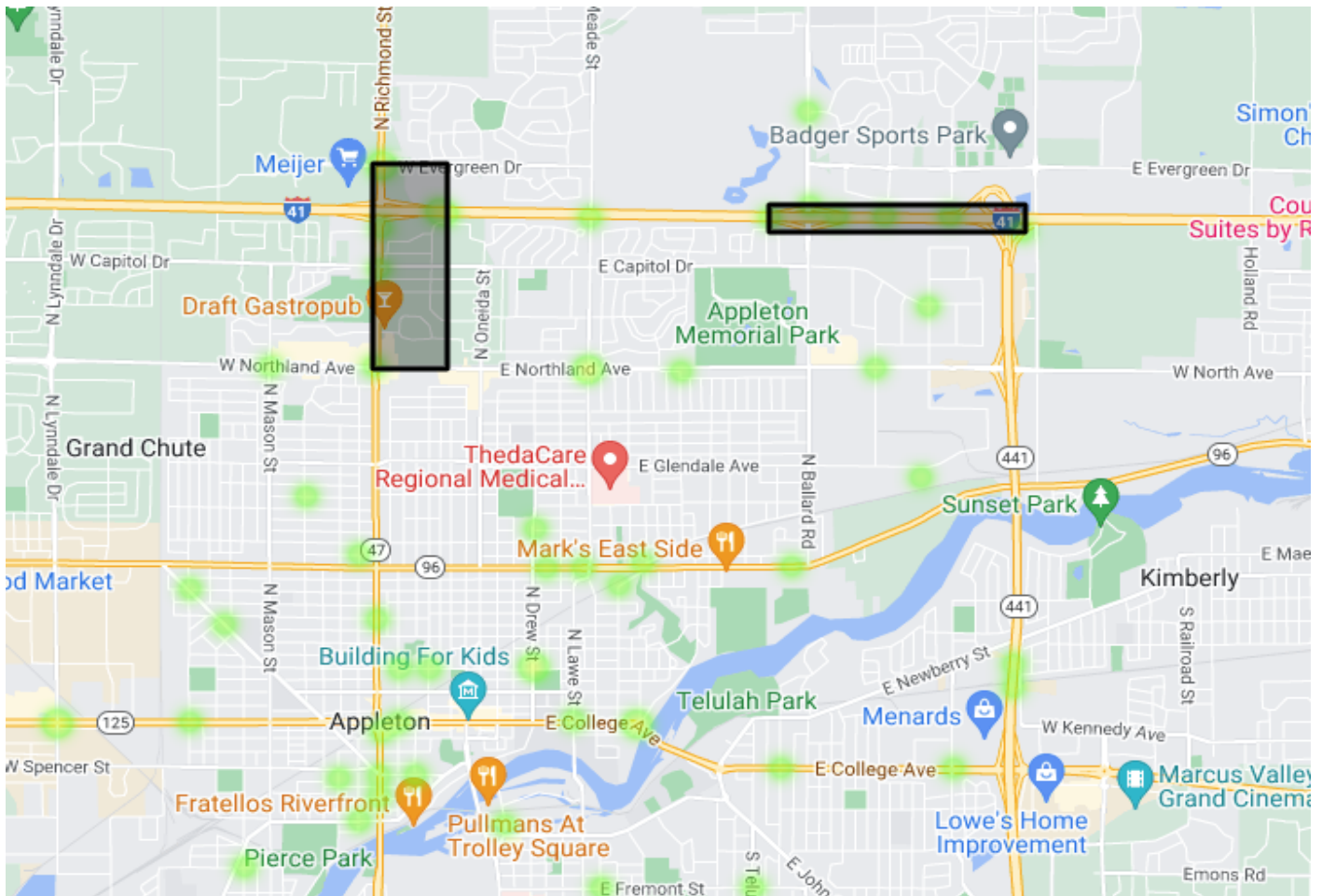
**OWI: 18**

# APPLETON POLICE DEPARTMENT TRAFFIC SAFETY PLAN

## UPCOMING TRAFFIC TASK FORCE DEPLOYMENTS

- OWI Grant— Every Monday —Saturday

### Significant Crash Predictive Analysis



**NORTHERN DISTRICT FROM  
HWY 41 at Richmond to Hwy  
441.**

# APPLETON POLICE DEPARTMENT TRAFFIC SAFETY PLAN

## SPEED STUDY DATA

Street	Between	Direction	Posted Speed	% Exceeding 10 MPH
Capitol Dr	E Witzke Blvd & N McDonald St	EB & WB	25	6.5
Carpenter St	E Taft Ave & E Roeland Ave	NB & SB	25	2.5
E Capitol Dr	N Rankin St & N Racine St	EB & WB	25	3.8
Homestead Dr	N Linwood Dr & N Nicholas St	EB & WB	25	6.3
N Linwood Ave	W Winnebago St & Reeve St	NB & SB	25	3.9
N Linwood Ave	W Franklin St & W Packard St	NB & SB	25	5.7
E Northland Ave	N Ballard Rd & N Meade St	WB	45	1.0
Glendale Ave	Summit St & Bennett St	EB & WB	25	5.0
Roeland Ave	S Carpenter St & S Jackson St	EB & WB	25	5.5
Taft Av	Jackson St & Jefferson St	EB & WB	25	10.4
Weiland Ln	N Linwood Dr & N Meade St	EB & WB	25	7.3
Providence Ave	E Ashbury & E Glory	NB & SB	25	25.7
1600 W Glendale Ave	N Douglas & N Nicholas	EB & WB	25	2.0
Franklin & Meade		EB & WB	25	1.0
Rankin & North		EB & WB	25	1.3
Sixth St	S Memorial & W Prospect Ave	EB & WB	25	1.5

# APPLETON POLICE DEPARTMENT TRAFFIC SAFETY PLAN

## SPEED STUDY DATA

Street	Between	Direction	Posted Speed	% Exceeding 10 MPH
Pershing St	Oakwood & Beechwood	EB & WB	25	17.7%
Schaefer St	Bradley Ln & Schaefer Cir	NB & SB	25	3.1%
Glenhurst Lane	Milestone Dr. & Lightning Dr.	EB & WB	25	10.5%
College Ave	Arlington St. & Schaefer St.	EB & WB	30	5.6%

# APPLETON POLICE DEPARTMENT TRAFFIC SAFETY PLAN

## TRAFFIC COMPLAINTS

District	Location	Complaint
<b>Downtown</b>	<b>College Ave Between Richmond &amp; John</b>	<b>Cars, Trucks &amp; Motorcycles speeding, defective exhausts, racing, Reckless Driving</b>
South	E College Between John & Hwy 441	Vehicles speeding, reckless driving, loud exhaust
South	Appleton East	Vehicles speeding and vehicles with defective exhausts. Multiple complaints received. Particularly during lunch hour and school start and release times.
South	Calumet St. Between Oneida & Carpenter	Vehicles speeding
Downtown	Badger Ave from Wisconsin to College	Vehicles Speeding and violating school zone.
North	Hwy 41 & HWY 441	Traffic Congestion/ Reckless Driving/ Inattentive Driving
Downtown	Jones Park	Large vehicle gatherings, with excessive speeds and noise. Racing has also been reported
North	Evergreen between Richmond & Meade	Vehicles speeding
South	Kensington & Forest	Vehicles speeding in school zone
South	Lawe St. & E South River	Vehicles speeding NB and SB Lawe St. Hill.
Downtown	Pine St. Between Prospect & Douglas	Vehicles speeding. Trucks violating posted no truck route.
North	Appleton North	Vehicles speeding, particularly during lunch hour and school start and release times.
North	Capitol & Windward	Vehicles speeding

District	Location	Complaint
South	Roundabout College & John	Vehicles speeding and committing various violations at / in roundabout
North	Ashbury & Providence	Vehicles Speeding & Violating Stop Sign
North	Richmond & Ridgeview	Vehicles Speeding north from roundabout at Richmond & Northland.
South	Memorial & River	Vehicles failing to yield to pedestrians in crosswalk
South	S Lawe St. (North of Newberry Trail)	Vehicles failing to yield to pedestrians in crosswalk
Downtown	Columbus Elementary	Vehicles failing to yield for children / pedestrians
North	N Drew St. Between Roosevelt & Glendale	Vehicles speeding
North	Ferber & Einstein	Severe traffic congestion (Specifically at school pick & drop off times)
South	John & Telulah	Vehicles speeding
North	Kaleidoscope Academy	Vehicles failing to yield for pedestrians. Particularly before & after school
Downtown	Richmond & Packard	Semi Trucks driving off of truck route
South	College & Radio	Vehicles failing to Yield for pedestrian crosswalk
South	Lawe & Eagle Flats	Vehicles failing to yield for pedestrian crosswalk

District	Location	Complaint
North	2700 E Glenhurst Lane	Vehicles Speeding
North	2200 N Linwood	Vehicles Speeding
North	Mason & Northland	Vehicles north and south on Mason from Northland
North	Erb Park	Vehicles speeding on streets surrounding Erb Park
Downtown	S Memorial, south from College Ave	Vehicles Speeding