

# AGENDA

## FOX CITIES HOTEL ROOM TAX COMMISSION

June 20, 2016

3:00pm

Fox Cities Convention and Visitors Bureau  
3433 West College Avenue, Appleton, Wisconsin

Call to order	Adam Hammatt
Roll call of membership	Adam Hammatt
Approval of April Minutes	Adam Hammatt
Report on Status of Room Tax Collections	Pam Seidl
Status of Exhibition Center Project	Karen Harkness
Status of PAC Bonds	Tony Saucerman
CVB Report 1. Sports Tourism RFP Update	Pam Seidl
Update By-Law Task Force and By-Law Discussion	Adam Hammatt
Review/Discussion of Room Tax Submittal Form	Pam Seidl
Old Business	Adam Hammatt
New Business 1. Next Meeting September 19, 2016 at 3:30pm	Adam Hammatt
Adjournment	Adam Hammatt

Upcoming meeting dates (all at the CVB) –

September 19, 2016 at 3:00pm

December 12, 2016 at 3:00pm

March 20, 2017 at 3:00pm

June 19, 2017 at 3:00pm

Any questions about items on this agenda are to be directed to Adam Hammatt (920) 788-7500

REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE UPON  
REQUEST AND IF FEASIBLE.

**FOX CITIES ROOM TAX COMMISSION  
MEETING MINUTES**

**DATE:** April 18, 2016

**TIME:** 3:00 p.m.

**PLACE:** Fox Cities Convention & Visitors Bureau

**PRESENT:** Karen Harkness, Tony Saucerman, Jay Schumerth, Bruce Sherman, Jeff Nooyen, Mike Easker, Adam Hammatt, Tracy Norton, Teri Matheny, Thomas Wilde, George Dearborn, Peggy Steeno, Bob Benz, Deb Johnson

**EXCUSED:** Jim Pleuss, Wayne Streck, Lee Meyerhoffer, Chuck Gifford

**STAFF:** Pam Seidl, Kim Tisler

**GUEST:** Ben LaFrombois

- I. **CALL TO ORDER:** Mr. Hammatt called the meeting to order at 3:00pm.
- II. **MINUTES:** Minutes of the January 2016 meeting were mailed in advance. **Mr. Benz moved approval of the January minutes as presented. Second by Ms. Johnson. Motion carried.**
- III. **HOTELIER APPOINTMENTS:** **Mr. Nooyen moved to appoint Deb Johnson and Chuck Gifford as hotelier members of the Room Tax Commission. Second by Mr. Sherman. Motion carried.** Ms. Johnson abstained from voting.
- IV. **ROOM TAX COLLECTIONS:** Room tax for the first quarter of 2016 is due at the Bureau by the end of May. Ms. Seidl summarized the Bureau's intentions for establishing two new accounts for depositing room tax funds earmarked for the Fox Cities Exhibition Center and Sports Facilities and distributed a handout containing a pie chart outlined the breakdown of Fox Cities Room Tax Allocations.
- V. **EXHIBITION CENTER REPORT:** Ms. Harkness summarized the April 7 meeting of the Appleton Redevelopment Authority Exhibition Advisory Committee. A copy of a letter sent to Mayor Tim Hanna and the City of Appleton from Joe Gillespie of Inner Circle Investments, the owners of the Radisson Paper Valley Hotel, was given to each Commission member. Ms. Harkness recapped where she believes the exhibition center project stands. Discussion ensued over bonding of the project, the hiring of an expediter by the City, the Bureau's plans to establish bank accounts for depositing exhibition center and sports facility room tax, and for the need to establish a process by which funds can be released and who would be authorized to act on behalf of room tax funds.

Mr. LaFrombois suggested that, as the Commission move to determine protocol on any number of issues or concerns, that the Commission consider creating new policies, rather than adding new and/or additional changes to current bylaws. There was mutual agreement that a task force should be formed that would delve into policy and bylaw topics, and hone in on specifics for procedure moving forward. **Mr. Sherman moved to form a Room Tax Commission Task Force. Second by Mr. Nooyen. Motion carried.**

Mr. Hammatt will chair the Room Tax Commission Task Force. Other members will be: Mr. Dearborn, Mr. Easker and Ms. Harkness and Ms. Seidl will serve to the Fox Cities Convention & Visitors Bureau. Since a hotelier present at the meeting was unwilling to serve, Mr. Hammatt will reach out to Mr. Gifford of the Comfort Suites to see if he would be willing to serve.

- VI. **STATUS OF PAC BONDS:** Ms. Harkness reported that payment of the bonds is tracking ahead of schedule and could be paid off as early as September 2017, which is four years ahead of schedule.
- VII. **CVB REPORT:** Ms. Seidl reported that she anticipates receiving visitor spending statistics by the end of April.

The Fox Cities CVB's audit for the years ending December 31, 2015 and 2014 was included in the meeting packet emailed prior to today's meeting.

In summarizing 2015 and looking forward to 2016, Ms. Seidl stated that a conservative approach is being taken in projecting room tax, and that she expects 2016 to mirror 2014. 2015 was an unusual year given the Fox Cities hosting of the 2015 US Youth Region II Soccer Championship. A booking update was given for upcoming convention and sporting business, and a strong summer is expected for 2016.

- VIII. **OLD BUSINESS:** Copies of the room tax remittance forms for hotels and for municipalities were available for review. Area hotels will use the Hotel and Motel Transient Room Tax Quarterly Return form when remitting quarterly room tax to the municipality in which they are located. Area municipalities collecting room tax will be submitting the Hotel and Motel Transient Room Tax Quarterly Municipality Remittance Form to the Bureau when remitting prior quarter room tax.

A copy of the Fox Cities Area Room Tax Commission Bylaws was up for review and discussion. Mr. Easker questioned how the Room Tax Commission might allow for a proxy or other designated individual in the event that an appointed member to the commission is unable to attend. He passed out a template form that could be used for the purpose of designating a person to act as the representative of an organization. Discussion ensued. It was decided that the subject of setting up proxy would be addressed by the Room Tax Commission Task Force.

- IX. **NEW BUSINESS:** Ms. Seidl reported that the current meeting schedule does not allow for the Bureau to report on room tax collections given the timing of room tax receipts, which is in the months of February, May, August and November. It was decided that the current meeting schedule would be revised to meet in March, June, September and December. Ms. Seidl will email a revised schedule to all board members.
- X. **ADJOURN: Mr. Nooyen moved for adjournment at 4:40pm. Second by Ms. Johnson. Motion carried.**

**Next Meeting:**

**Monday, June 20 at 3 p.m.**

Fox Cities Area Room Tax Commission  
Balance Sheet  
As of June 15, 2016

	<u>Current Year</u>
<b>ASSETS</b>	
<b><u>CURRENT ASSETS</u></b>	
Cash	
BLC Expo Center MM Acct	<u>344,128.43</u>
Total Cash	344,128.43
<b>TOTAL ASSETS</b>	<b><u>\$ 344,128.43</u></b>
 <b>LIABILITIES AND CAPITAL</b>	
<b>Long-term Liabilities</b>	
BLC Expo Center	<u>344,128.43</u>
Total Long-Term Liabilities	<u>344,128.43</u>
Total Liabilities	<u>344,128.43</u>
<b>TOTAL LIABILITIES &amp; CAPITAL</b>	<b><u>\$ 344,128.43</u></b>

**Hotel/Motel Transient Room Tax Remittance 2016 - 1st Quarter**

	Appleton	Grand Chute	Kaukauna	Kimberly	Little Chute	City Menasha	Fox Crossing (TMenasha)	City Neenah	Neenah	Sherwood	Total
Room Revenue for Quarter	\$2,969,714.57	\$6,159,237.03	\$69,017.00	\$914,855.13	\$357,537.17	\$1,670.00	\$4,581.88	\$994,334.78	\$-	\$-	\$11,470,947.56
Room tax receipts for quarter	\$296,971.46	\$615,923.70	\$6,901.70	\$91,485.51	\$35,753.72	\$167.00	\$458.19	\$99,433.48	\$-	\$-	\$1,147,094.76
CVB Allocation	\$89,091.44	\$184,777.11	\$2,070.51	\$27,445.65	\$10,726.12	\$50.10	\$137.46	\$29,830.04	\$-	\$-	\$344,128.43
LESS amount retained by municipality	\$4,454.57	\$9,238.86	\$103.53	\$1,372.28	\$536.31	\$2.51	\$6.87	\$1,491.50	\$-	\$-	\$17,206.42
Net CVB allocation	\$84,636.87	\$175,538.26	\$1,966.98	\$26,073.37	\$10,189.81	\$47.60	\$130.58	\$28,338.54	\$-	\$-	\$326,922.01
Exhibition Center allocation	\$89,091.44	\$184,777.11	\$2,070.51	\$27,445.65	\$10,726.12	\$50.10	\$137.46	\$29,830.04	\$-	\$-	\$344,128.43
Tourism Facility allocation	\$29,697.15	\$61,592.37	\$690.17	\$9,148.55	\$3,575.37	\$16.70	\$45.83	\$9,943.35	\$-	\$-	\$114,709.49
Total remitted to CVB	\$203,425.45	\$421,907.74	\$4,727.66	\$62,667.58	\$24,491.30	\$114.40	\$313.87	\$68,111.93	\$-	\$-	\$785,759.92
PAC allocation (remitted to Associated)	\$59,394.29	\$123,184.74	\$1,380.34	\$18,297.10	\$7,150.74	\$33.40	\$91.64	\$19,886.70	\$-	\$-	\$229,418.95
Municipality allocation to be retained by municipality	\$29,697.15	\$61,592.37	\$690.17	\$9,148.55	\$3,575.37	\$16.70	\$45.82	\$9,943.35	\$-	\$-	\$114,709.48
Municipality portion of CVB allocation	\$4,454.57	\$9,238.86	\$103.53	\$1,372.28	\$536.31	\$2.51	\$6.87	\$1,491.50	\$-	\$-	\$17,206.42
Total Amount retained by Municipality	\$34,151.72	\$70,831.23	\$793.70	\$10,520.83	\$4,111.68	\$19.21	\$52.69	\$11,434.85	\$-	\$-	\$131,915.90

Net CVB allocation	\$326,922.01
Exhibition Center allocation	\$344,128.43
Tourism Facility allocation	\$114,709.49
PAC allocation (remitted to Associated)	\$229,418.95
Total Amount retained by Municipality	\$131,915.90
<b>Total</b>	<b>\$1,147,094.78</b>

**FOX CITIES AREA ROOM TAX COMMISSION**  
**BYLAWS**

**ARTICLE I. NAME AND PURPOSE**

Section 1.01 The FOX CITIES AREA ROOM TAX COMMISSION (the "Commission") has been created as a Commission under the provisions of Section 66.0615 of the Wisconsin Statutes ("Room Tax Act"), formed to coordinate tourism promotion and tourism development using tax revenues generated from the imposition of room taxes in the Fox Cities Tourism Zone (as hereinafter defined) pursuant to the Room Tax Act. The jurisdiction of the Commission shall be the area comprised of the CITY OF APPLETON, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Appleton"), the CITY OF KAUKAUNA, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Kaukauna"), the CITY OF NEENAH, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("City of Neenah"), the VILLAGE OF KIMBERLY, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Kimberly"), the VILLAGE OF LITTLE CHUTE, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Little Chute"), the TOWN OF GRAND CHUTE, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Grand Chute"), the TOWN OF NEENAH, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Town of Neenah"), the TOWN OF MENASHA, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Town of Menasha"), the CITY OF MENASHA, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("City of Menasha"), and the VILLAGE OF SHERWOOD, WISCONSIN, a Wisconsin Municipal corporation and political subdivision ("Sherwood"), collectively, the "Municipalities". The area comprising the Municipalities is deemed to be the "Fox Cities Tourism Zone." The Municipalities have determined by written agreement that they are deemed to be one destination as perceived by the traveling public.

Section 1.02 The Commission is a quasi-Municipal body, corporate and politic, that is separate, distinct and independent from the State of Wisconsin and all local units of government. Its jurisdictional boundaries lie within the Fox Cities Tourism Zone. The Commission shall have all powers, authorities, duties and responsibilities set forth in Section 66.0615 of the Wisconsin Statutes and shall be subject to all provisions applicable to Commissions as provided therein. As a quasi-governmental body, the Commission shall comply with all applicable provisions of the Wisconsin Statutes and regulations promulgated thereunder as well as these Fox Cities Area Room Tax Commission Bylaws ("Bylaws").

**ARTICLE II. OFFICE**

Section 2.01 The principal office for the Commission shall initially be at the Fox Cities Convention and Visitors Bureau (hereinafter "CVB") Office located at 3433 W. College Ave, Appleton, WI 54914, which is generally the location where Commission meetings shall be held. However, the Commission may locate the principal office within the Fox Cities Tourism Zone and hold meetings within the Fox Cities Tourism Zone as determined by the Commission from time to time.

### **ARTICLE III. MEMBERSHIP**

Section 3.01 Membership on the Commission shall be as prescribed and established under the provisions of Sec. 66.0615(1m)(c) of the Wisconsin Statutes, as amended from time to time. The Commission assumes under 66.0615(1m)(c) that the following language "...in which annual room tax collections are \$300,000 or less" means some room tax must be collected in order for a municipality to have a member on the Commission.

Section 3.02 The room tax collection totals for the previous year will be determined by the March Commission meeting and these figures will be used to determine membership numbers for the next year. All Commission appointments must be finalized by or at the June Commission Meeting.

Section 3.03 A non-member municipality is eligible to become a member of the Commission, provided that the Municipalities agree in writing that the non-member municipality and the Municipalities are deemed to be one destination as perceived by the traveling public, and it (i) adopts an ordinance to impose a Room Tax consistent with the then-current requirements of this Commission and the Room Tax Act, (ii) becomes a party to all instruments relating to the imposition of Room Tax to which Municipalities in the Fox Cities Tourism Zone are a party; and (iii) becomes a party to any other instrument as deemed necessary and proper by the Commission.

Section 3.04 Member municipalities must each pass a resolution adopting these Bylaws. The Commission shall keep on file a copy of each municipal resolution.

### **ARTICLE IV. COMMISSIONERS**

Section 4.01 The business affairs of the Commission shall be overseen by the Commissioners of this Commission.

Section 4.02 The number of Commissioners comprising the Commission shall be as prescribed under the provisions of Section 66.0615(1m)(c)(2), of the Wisconsin Statutes, as amended from time to time and according to Article III Sec. 3.02 of these Bylaws.

Section 4.03 The terms of office of each Commissioner shall be one (1) year, at the pleasure of the appointing official per Section 66.0615(1m)(c)(2), commencing in June of each year. In the event that the beginning month of the office is changed, the Commission may extend the term of sitting members until the new term begins, however such extension shall not extend for more than six months. Commissioners may be reappointed for an unlimited number of terms.

Section 4.04 Vacancies on the Commission shall be filled by the appointing authority who appointed the person whose office is vacant. A person appointed to fill a vacancy shall serve for the remainder of the unexpired term to which they were appointed.



Section 4.05 Commissioners shall receive no salaries for their services, but may receive reimbursement for their actual and necessary expenses incurred in the performance of their duties, as approved by the Commission.

Section 4.06 The Commission shall provide by resolution for the confidentiality of information obtained under Section 66.0615(2). All Room Tax returns, schedules, exhibits, writings or audit reports relating to such returns, on file with the Commission and the Municipalities are deemed confidential, except that the Commission or the Municipalities may divulge their contents to the following, and no others:

- (a) The person or his/her legal representative who filed the return; and
- (b) Officers, employees or agents of the Municipal treasurer and the Commission; and
- (c) Other persons for the use in the discharge of duties imposed by law, or in the discharge of the duties of their office (unless otherwise prohibited by law), or by order of a court. The Commission may provide for the publishing of statistics classified so as not to disclose the identity of particular returns.

The Commission shall provide that persons violating the resolution enacted under this subsection may be required to forfeit not less than one hundred dollars (\$100.00) or more than five hundred dollars (\$500.00).

## **ARTICLE V. MEETINGS**

Section 5.01 All annual, regular, and special meetings of the Commission shall be held at the general meeting location of the Commission unless otherwise provided.

Section 5.02 The Annual Meeting of the Commission shall be held on a date during the month of June of each year, at such time as shall be determined by the Chairperson or through provisions stated in these Bylaws.

Section 5.03 Regular meetings of the Commission shall be held quarterly in the months of June, September, December, and March at such times as shall be fixed by the Chairperson upon no less than forty-eight (48) hours prior notice.

Section 5.04 Special meetings of the Commission may be called by the Commission Chairperson or by the Vice-Chairperson, in the absence of the Chairperson. Special meetings of the Commission may also be called upon a written request signed by five (5) Commissioners stating the purpose or purposes of such Special Meeting request. The person or persons authorized to call special meetings of the Commission may fix the date and time of such meeting upon no less than forty-eight (48) hours prior notice.

Section 5.05 To the extent provided by these Bylaws, the Commission, or any committee of the Commission, may, in addition to conducting meetings in which each Commissioner participates in person, and notwithstanding any place set forth in the notice of the

meeting by these Bylaws, conduct any annual, regular or special meeting by the use of any electronic means of communication, provided (1) all participating Commissioners may simultaneously hear each other during the meeting, and/or (2) all communication during the meeting is immediately transmitted to each participating Commissioner, and each participating Commissioner is able to immediately send messages to all other participating Commissioners; and (3) all requirements of the Open Meetings Law are met. A Commissioner participating in a meeting by any means pursuant to this Section 5.05 shall be deemed to be present in person at the meeting.

Section 5.06 Notice of any regular or special meeting shall be given by written notice, delivered personally, by mail, facsimile transmission or e-mail to each Commissioner at his or her business address, facsimile number, e-mail address or at such other address or number as such Commissioner shall have designated in writing and filed at the Commission's principal office. Such notice shall normally be given at least three (3) calendar days prior to a regular meeting and, in no case, less than forty-eight (48) hours prior to a meeting. In the case of an emergency, notice to Commissioners shall be given at least two (2) hours before a meeting.

- (a) Public notice of all meetings shall be in accordance with the Open Meetings Act. If mailed, such notice shall be deemed to be delivered when deposited in the United States mail so addressed, with postage thereon prepaid. If notice is given by electronic mail, such notice shall be deemed to be delivered when the sender transmits the message. If notice is given by facsimile transmission, such notice shall be deemed to be delivered when the sender receives in-hand a confirmation sheet indicating that the transmission is complete.
- (b) Whenever any notice is required to be given to any Commissioner under the provisions of these Bylaws, or under the provisions of any statute, a waiver thereof, in writing, signed at any time, whether before or after the time of the meeting, by the Commissioner entitled to such notice, shall be deemed equivalent to the given of such notice. The attendance of a Commissioner at a meeting shall constitute a waiver of notice of such meeting, except where a Commissioner attends a meeting and objects because the meeting is not lawfully called or convened.

Section 5.07 A majority of the number of Commissioners then in office shall constitute a quorum for the transaction of business at any meeting of the Commission.

Section 5.08 Except as otherwise specified by law or these Bylaws, the affirmative vote or approval of a majority of the Commissioners present at a meeting at which a quorum is present, shall be the act of the Commission, or a committee of the Commission in the case of a committee meeting. The voting on all matters presented for a vote shall be by voice vote, unless a Commissioner requests a roll call, or if roll call vote is required by law, in which case the Yeas and Nays shall be entered upon the minutes of the meeting. All resolutions or votes of the Commission shall be entered in full in the minutes of the meeting or otherwise reduced to writing.

Section 5.09 Meetings of the Commission shall generally be conducted by Robert's Rules of Order as revised from time to time.

## ARTICLE VI. REPORTS, AUDITS, AND FINANCES

Section 6.01 It is recognized that the Fox Cities Convention and Visitors Bureau will be providing the labor behind the tasks spelled out in this section gratuitously but it is not the intent of the Commission to be a significant burden on the CVB. This effort by the CVB is welcomed and appreciated by the Commission, which will make its best efforts to keep requests of CVB staff minimal.

Section 6.02 The CVB will submit the following reports to the Commission:

- (a) A quarterly report that includes a detailed report of all administrative expenses, if any, of the Commission for the past quarter and a detailed report itemizing all expenses incurred in the past quarter that have been or should have been paid by the Commission. At the discretion of the CVB, the aforementioned reports may be combined into one report. This report should be delivered within sixty (60) days after the end of the quarter.
- (b) An annual report summarizing the activities of the Commission for the prior year and the purposes for which the room tax revenues were spent, as well as a balance sheet and income statement. This report should be delivered within one hundred and eighty (180) days after the end of the calendar year, but in no event less than ten (10) days prior to the Annual Meeting of the Commission as required by Section 5.02.

Section 6.03 It is anticipated that the Commission funds shall be audited by and through the annual audit of the CVB. Such audit shall be conducted by a reputable and licensed accounting firm with an audit letter issued by a certified public accountant. In the event that an audit is not accomplished by the CVB or the Commission desires to conduct an audit independent of the CVB, the Commission may authorize such an audit upon the affirmative vote of the Commission. This audit shall be conducted as soon as practicable after January 1 and shall be completed and received by the Commission no later than ten (10) days prior to the Annual Meeting of the Commission.

Section 6.04 Room tax revenue is currently designated for various purposes ("Nondiscretionary Funds"). The three percent (3%) designated for the exposition center remains under the control of the Commission for dispersal to the City of Appleton for Commission approved expenditures in furtherance of construction of the exposition center in accordance with approved municipal agreements. Expenditures for the exposition center may also include bond payments once bonding is secured. These exposition center funds will be kept separate and distinct from all other funds and are subject to annual audits.

Section 6.05 Member municipalities are requested to contribute annually by June 1<sup>st</sup> an amount equal to 0.1% of all collected room tax revenue for the municipality (although source of funds is up to the Member Municipality) for the support of the Commission and conducting of Commission business ("Discretionary Funds"). The Discretionary Funds will be kept separate and distinct from room tax revenues, will be subject to annual audits, and expenditures will only be made upon proper approval of the Commission. The Discretionary Funds will be allowed to

accumulate until a twenty thousand dollar (\$20,000) savings is reached, at which time municipal contributions will be suspended until the Discretionary Funds are below fifteen thousand dollars (\$15,000).

Section 6.06 The Commission may approve expenditures of Nondiscretionary Funds for designated and approved purposes and approval of Discretionary Funds for the conduct of Commission business. Upon approval of any expenditure, a payment will be issued to the recipient and approved/signed by the executive director of the CVB and the Commission Chairperson, or Vice-Chairperson in the absence of the Chairperson.

## **ARTICLE VII. OFFICERS**

Section 7.01 The principal officers of the Commission shall be a Chairperson, a Vice-Chairperson, and Secretary/Treasurer. The Commission shall select such officers from its members. Such other officers and assistant officers as may be deemed necessary by action of the Commission may be elected or appointed by the Commission.

Section 7.02 The Chairperson, Vice Chairperson, and Secretary/Treasurer (the "Elected Officers") shall be elected by the Commissioners at the June meeting of the Commission or at such other time as determined by the Commission. If the election of such officers shall not be held at such meeting, such election shall be held as soon thereafter as it may be convenient. Each officer shall hold office for a term of one (1) year, commencing on the day of his or her election, or until his or her successor shall have been duly elected and shall have qualified, or until his or her death or resignation or until he or she shall have been removed from office in the manner hereinafter provided.

Section 7.03 Any officer or agent elected or appointed by the Commission may be removed by the Commission whenever, in its judgment, the Commission's best interests will be served thereby. Such removal shall be accomplished by having such matter appear on the agenda of the meeting provided with the notice and such vote occurring according to Roberts Rules of Order by a majority of the members in attendance, provided a quorum has been satisfied.

Section 7.04 A vacancy in any principal office because of death, resignation, removal, disqualification or otherwise, shall be filled by the Commission for the unexpired portion of the term.

Section 7.05 The Chairperson shall be the Commission's principal executive officer and, subject to the control of the Commission, shall, in general, supervise all of the business and affairs of the Commission. The Chairperson shall, when present, preside at all meetings of the Commission. The Chairperson shall have the authority, either alone, with another officer or through his designee, to sign, execute and acknowledge, on behalf of the Commission, all deeds, mortgages, bonds, contracts and other documents or instruments which are necessary or proper in the regular course of the Commission's business or which may be authorized by the Commission, except in cases where the signing and execution thereof shall be expressly

delegated by the Commission or by the Bylaws to some other officer or agent of the Commission, or shall be required by law to be otherwise signed or executed. The Chairperson shall in general perform all duties incidental to the office of the Chairperson and such other duties as may be prescribed by the Commission from time to time. The Chairperson shall be an ex-officio member of all of the Commission's committees. In the absence of actual knowledge by third parties to the contrary, the execution of an instrument of the Commission by the Chairperson shall be conclusive evidence, as to such third parties, of his or her authority to execute the instrument on behalf of the Tourism Zone.

Section 7.06 In the absence of the Chairperson, or in the event of the Chairperson's death or inability or refusal to act as directed by the Commission, the Vice-Chairperson shall perform the duties of the Chairperson; and when so acting, shall have all the powers of and be subject to all the restrictions upon the Chairperson. The Vice-Chairperson may sign, with the Secretary/Treasurer, bonds or notes of the Commission and shall perform all other duties as from time to time may be assigned by the Chairperson and/or the Commission. In the absence of actual knowledge by third parties to the contrary, the execution of any instrument of the Commission by the Vice-Chairperson shall be conclusive evidence, as to such third parties, of his or her authority to act in the stead of the Chairperson.

Section 7.07 The Secretary/Treasurer shall:

- (a) Keep or appoint someone to keep the minutes of the meetings of the Commission in one or more books provided for that purpose.
- (b) See that all notices are duly given in accordance with the provisions of these Bylaws or as required by law.
- (c) Act as the custodian or designate an individual to act as custodian of the Commission's records and see that books, reports, statements, certificates and all other documents and records required by law are properly kept and filed.
- (d) Keep a register of the post office address of each Commissioner and each officer, which shall be furnished to the Secretary/Treasurer by each such person.
- (e) Sign with the Chairperson and/or Vice-Chairperson, all bonds, notes, agreements, deeds, instruments, certificates and other documents of the Commission which shall have been authorized by resolution of the Commission.
- (f) Oversee and report on expenditures, balance sheets, and income statements.
- (g) In general perform all duties incidental to the office of the Secretary/Treasurer and such other duties as from time to time may be assigned to him or her by the Chairperson and/or the Commission.

Section 7.08 The Commission may, from time to time, appoint, hire and employ such other personnel as it shall deem necessary to exercise and carry out the powers, duties and

functions of the Commission. The qualifications, duties and numbers of such personnel shall be consistent with the policies determined by the Commission.

Section 7.09 Officers shall receive no salaries for their services, nor shall they be entitled to reimbursement for their actual and necessary expenses incurred in the performance of their duties, unless approved by the Commission.

## **ARTICLE VIII. CONTRACTS AND FINANCIAL TRANSACTIONS**

Section 8.01 The Commission may authorize any officer or officers and/or employees, to enter into any contract, or to execute and deliver any instrument in the name of and on behalf of the Commission, and such authorization may be general or confined to specific instances. The Chairperson shall have the authority to enter into any contract or to deliver any instrument in the name and on behalf of the Commission with respect to any approved budgetary item or as may be granted by the Commission for other specific items from time to time.

Section 8.02 No loans shall be contracted on behalf of the Commission and no evidence of indebtedness shall be issued in its name unless authorized by or under the authority of a resolution of the Commission. Such authorization may be general or confined to specific instances.

Section 8.03 The Commission shall have the power and authority to enact such rules and regulations, consistent with the provisions of applicable Wisconsin Statutes, as it may deem necessary concerning the issue, transfer, registration and verification of the Commission's financial transactions.

## **ARTICLE IX. INDEMNIFICATION**

Section 9.01 The Commission shall not indemnify any Commissioner, officer or employee of the Commission for any actions taken or expenses incurred in any proceeding, including those in which the Commissioner, officer or employee was a party to such action because he or she is or was at the time of the events upon which proceeding was based, a Commissioner, officer or employee of the Commission.

Section 9.02 Each Commissioner, officer and employee of the Commission shall be responsible for obtaining their own liability coverage or making arrangements to extend their employer's liability coverage, to cover the Commissioner, officer or employee's activities on or in connection with the Commission.

## **ARTICLE X. ROOM TAX COLLECTION**

Section 10.01 It will be each member municipality's responsibility to collect room taxes in accordance with established laws from all hotels, motels, bed and breakfasts, and any other short-term rentals ("Establishments") comprising stays of less than thirty (30) consecutive calendar days. As stated in the Inter-Governmental Agreement, member municipalities must pay to the designated entity all room taxes collected.

Section 10.02 Member municipalities must use all lawful measures to collect room taxes and do so within a reasonable amount of time. Lawful measures and reasonable amounts of time will include but are not limited to:

- (a) Phone calls and letters for Establishments less than thirty (30) days late.
- (b) Phone calls and letters related to rescinding the license for Establishments between thirty (30) and sixty (60) days late.
- (c) Rescinding license for Establishments between sixty (60) and ninety (90) days late.
- (d) Legal action to collect room taxes for Establishments between ninety (90) and one hundred twenty (120) days late

Section 10.03 As determined by the Commission, municipalities not paying collected room taxes to the designated entity or municipalities not using all lawful measures to collect room taxes or not doing so in a reasonable amount of time, taking into account the circumstances of each instance, will be fined one-half percent (0.5%) of the room tax owed (once determined) but in any case not less than twenty five dollars (\$25) per calendar day the room tax owed is late. This fine will be invoiced monthly to the member municipality with late room tax collections and will include a one and one-half percent (1.5%) monthly interest charge on late invoice payments. In the event the actual amount of money owed is unknown or in dispute, an estimated amount will be invoiced and a settlement of differences will occur after actual amounts are determined. Revenue from fines will become part of the Commission's Discretionary Funds. The Commission may use all lawful and reasonable means to collect amounts owed.

Section 10.04 All efforts, legal or otherwise, made by or on behalf of the Commission will be reimbursed by the member municipality for which efforts against were made.